



Community Safety Action Plan (CSAP) Overview

Presentation to the
River to Sea TPO Board

June 26, 2019

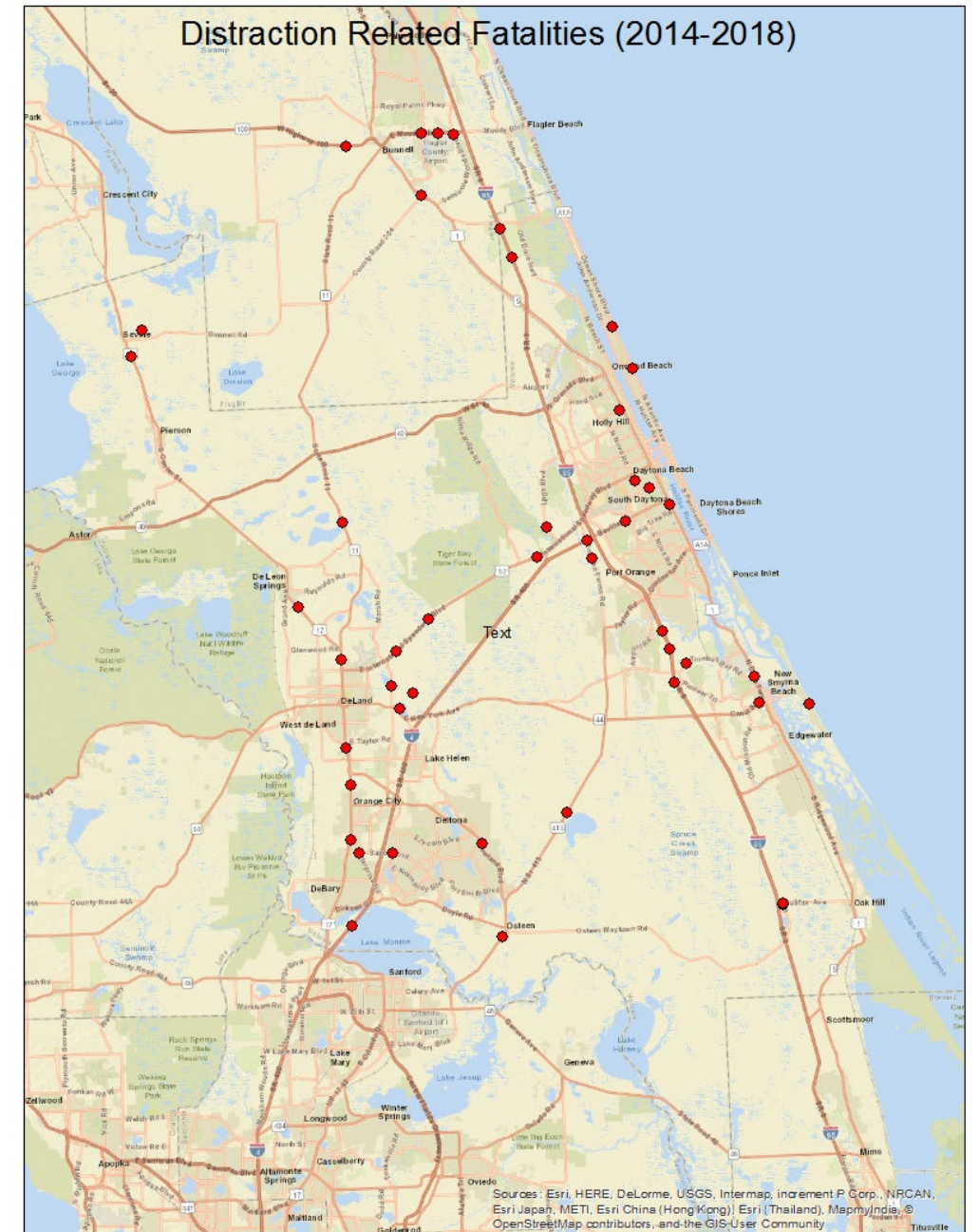
Goal and Objectives

- ▶ To identify the programs and activities that the River to Sea TPO as an organization can implement to effect improvements on safety in our community
 - ▶ Current safety activities and strategies
 - ▶ Review data
 - ▶ Community partners
 - ▶ Identify strategies
 - ▶ Research funding opportunities
 - ▶ Performance measures and evaluation
- ▶ Develop a work plan for TPO staff



Existing Data and Strategies

- ▶ Review existing data:
 - ▶ Trends in crashes:
 - ▶ Age
 - ▶ Distracted driving - impaired, distraction-related
 - ▶ Time of day
 - ▶ Safety belt use
 - ▶ Locations - midblock, intersections, road segments
- ▶ Review existing strategies
 - ▶ Alert Today Alive Tomorrow - FDOT
 - ▶ Holly Hill Helmet Program



Community Partners

- ▶ Local Governments (including the TPO Board)
- ▶ TPO Staff
- ▶ FDOT Safety Office
- ▶ Community Traffic Safety Teams (East & West Volusia, Flagler County)
- ▶ Safe Kids Coalition of Flagler and Volusia
- ▶ Midtown Health Equity Action Team (HEAT)
- ▶ Colleges/Universities (BCU, DSC, ERAU, Stetson)
- ▶ Trail Groups (SJR2C Loop Alliance, A1A Scenic Byway, Halifax Heritage Byway, etc.)
- ▶ Department of Health of Flagler/Volusia
- ▶ Halifax Council of the Blind
- ▶ Council on Aging
- ▶ Auto Insurance Groups
- ▶ Law Enforcement Agencies
- ▶ Volusia County and Flagler County Schools
- ▶ TPO Committees (TCC, BPAC, CAC, TDLCB)



Identify Potential Crash Reduction Programs and Strategies

REGIONAL PARTNERSHIPS

- ▶ Work with community partners to identify strategies such as:
 - ▶ Public Service Announcements (PSAs)/Commercials
 - ▶ Increased law enforcement activities
 - ▶ Development and distribution of literature
 - ▶ Social media campaigns
 - ▶ Regional partnerships
 - ▶ Use and promotion of the other agencies' safety messages
 - ▶ Speaking events
 - ▶ Education campaigns
 - ▶ Event campaigns
 - ▶ Video campaigns
 - ▶ Safety Summit
 - ▶ Billboards
 - ▶ Pledge campaigns



Implementation Plan & Monitoring

- ▶ Develop a three-year implementation work plan
 - ▶ Timing
 - ▶ Funding - Grant Opportunities
- ▶ Monitoring
 - ▶ Performance Measures
 - ▶ Annual Safety Targets

Safety first



Transportation Performance Measures	R2CTPO Target	R2CTPO Date Adopted/Updated
PM 1 – Safety Measures and Targets: <ul style="list-style-type: none">▪ Fatalities▪ Serious Injuries▪ Fatalities Rate▪ Serious Injuries Rate▪ Non-Motorized Fatalities & Serious Injuries	Two Percent (2%) annual reduction for each Performance Measure	Adopted – 01/24/18 Updated – 02/27/19

CSAP Schedule

- ▶ **June:**
 - ▶ Presentations to Advisory Committees and TPO Board
 - ▶ Data and current strategies compiled
 - ▶ Community partners identified
- ▶ **July:**
 - ▶ Community partners meeting held - input received
 - ▶ Draft CSAP developed
- ▶ **August:**
 - ▶ Draft CSAP presented to the Advisory Committees and TPO Board for review
- ▶ **September:**
 - ▶ Draft CSAP reviewed and approved by the Advisory Committees and TPO Board
- ▶ **October through July 2022**
 - ▶ CSAP recommendations instituted, monitored and evaluated



Questions?

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