Community Safety Action Plan (CSAP) Overview

Presentation to the River to Sea TPO Board
June 26, 2019
Goal and Objectives

- To identify the programs and activities that the River to Sea TPO as an organization can implement to effect improvements on safety in our community
  - Current safety activities and strategies
  - Review data
  - Community partners
  - Identify strategies
  - Research funding opportunities
  - Performance measures and evaluation
- Develop a work plan for TPO staff
Existing Data and Strategies

- Review existing data:
  - Trends in crashes:
    - Age
    - Distracted driving - impaired, distraction-related
    - Time of day
    - Safety belt use
    - Locations - midblock, intersections, road segments

- Review existing strategies
  - Alert Today Alive Tomorrow - FDOT
  - Holly Hill Helmet Program
Community Partners

- Local Governments (including the TPO Board)
- TPO Staff
- FDOT Safety Office
- Community Traffic Safety Teams (East & West Volusia, Flagler County)
- Safe Kids Coalition of Flagler and Volusia
- Midtown Health Equity Action Team (HEAT)
- Colleges/Universities (BCU, DSC, ERAU, Stetson)
- Trail Groups (SJR2C Loop Alliance, A1A Scenic Byway, Halifax Heritage Byway, etc.)
- Department of Health of Flagler/Volusia
- Halifax Council of the Blind
- Council on Aging
- Auto Insurance Groups
- Law Enforcement Agencies
- Volusia County and Flagler County Schools
- TPO Committees (TCC, BPAC, CAC, TDLCB)
Identify Potential Crash Reduction Programs and Strategies

- Work with community partners to identify strategies such as:
  - Public Service Announcements (PSAs)/Commercials
  - Increased law enforcement activities
  - Development and distribution of literature
  - Social media campaigns
  - Regional partnerships
  - Use and promotion of the other agencies’ safety messages
  - Speaking events
  - Education campaigns
  - Event campaigns
  - Video campaigns
  - Safety Summit
  - Billboards
  - Pledge campaigns
Implementation Plan & Monitoring

- Develop a three-year implementation work plan
  - Timing
  - Funding - Grant Opportunities

- Monitoring
  - Performance Measures
  - Annual Safety Targets

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<thead>
<tr>
<th>Transportation Performance Measures</th>
<th>R2CTPO Target</th>
<th>R2CTPO Date Adopted/Updated</th>
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<tbody>
<tr>
<td>PM 1 - Safety Measures and Targets:</td>
<td>Two Percent (2%) annual reduction for each Performance Measure</td>
<td>Adopted - 01/24/18 Updated - 02/27/19</td>
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<td>- Fatalities</td>
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<td>- Serious Injuries</td>
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<td>- Non-Motorized Fatalities &amp; Serious Injuries</td>
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CSAP Schedule

- **June:**
  - Presentations to Advisory Committees and TPO Board
  - Data and current strategies compiled
  - Community partners identified

- **July:**
  - Community partners meeting held - input received
  - Draft CSAP developed

- **August:**
  - Draft CSAP presented to the Advisory Committees and TPO Board for review

- **September:**
  - Draft CSAP reviewed and approved by the Advisory Committees and TPO Board

- **October through July 2022**
  - CSAP recommendations instituted, monitored and evaluated
Questions?

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