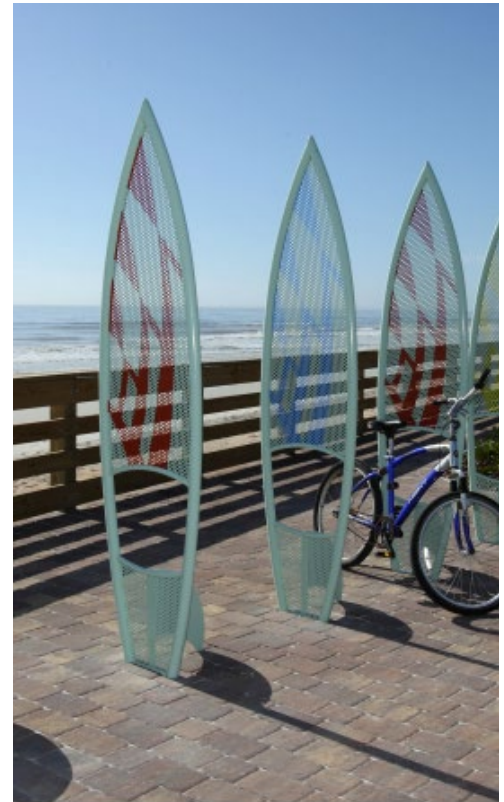


# TELL THE TPO Community Transportation Survey Results

TPO BOARD/COMMITTEE  
BRIEFINGS

JUNE 2020



# Marketing Approach

1 ✓

## **Governments**

- **Agencies**
- **Libraries**
- **Transit Agencies**

2 ✓

## **Media and Social Media**

- **Facebook**
- **Twitter**
- **Business Journals**
- **Media outlets**
- **Email Blasts**
- **Linked In**

3 ✓

## **Stakeholders**

- **Citizen Advisory Groups**
- **Chamber of Commerce**
- **Civic and Neighborhood Clubs**
- **Universities/Colleges/Schools**
- **Hospitals**
- **Realtors**
- **Businesses**

# Getting the Word Out: Tools

HARD COPY	ELECTRONIC	EVENTS
Flyers: Individualized w/Ambassador Links	Website	One Voice for Volusia <b>Cancelled due to COVID-19</b>
Rack Cards	Social Media and Email Blasts	Palm Coast Lunch & Learn <b>Cancelled due to COVID-19</b>
Paper Surveys (Spanish and English)	QR Codes	Tourism Week <b>Cancelled due to COVID-19</b>

TELL THE TPO WHAT YOU THINK ABOUT TRANSPORTATION IN VOLUSIA COUNTY AND FLAGLER COUNTY

**TELL THE TPO!**

**HERE'S HOW:**

**INDIVIDUALS**  
Please complete the TPO survey for a chance to win a 2-night hotel stay for 2! Then share the link on your social media outlets and with friends:  
[www.TelltheTPO.com](http://www.TelltheTPO.com)

**EMPLOYERS**  
Email the [www.TelltheTPO.com](http://www.TelltheTPO.com) link to your employees, clients and contact lists and encourage them to participate.

**GOVERNMENT AGENCIES**  
Put the [www.TelltheTPO.com](http://www.TelltheTPO.com) link on your website and social media outlets, in newsletters, and/or in emails to your employees and stakeholders.

**ORGANIZATIONS**  
Announce the survey in your next newsletter or email blast, and post the [www.TelltheTPO.com](http://www.TelltheTPO.com) link on your website and social media outlets.

**RIVER TO SEA TPO**  
Metropolitan Planning Organization  
VISION • PLAN • IMPLEMENT

**RESPOND FOR A CHANCE TO WIN!**

All responses received by May 30, 2020 will be entered into a drawing for a chance to win a two night hotel stay for 2 people!



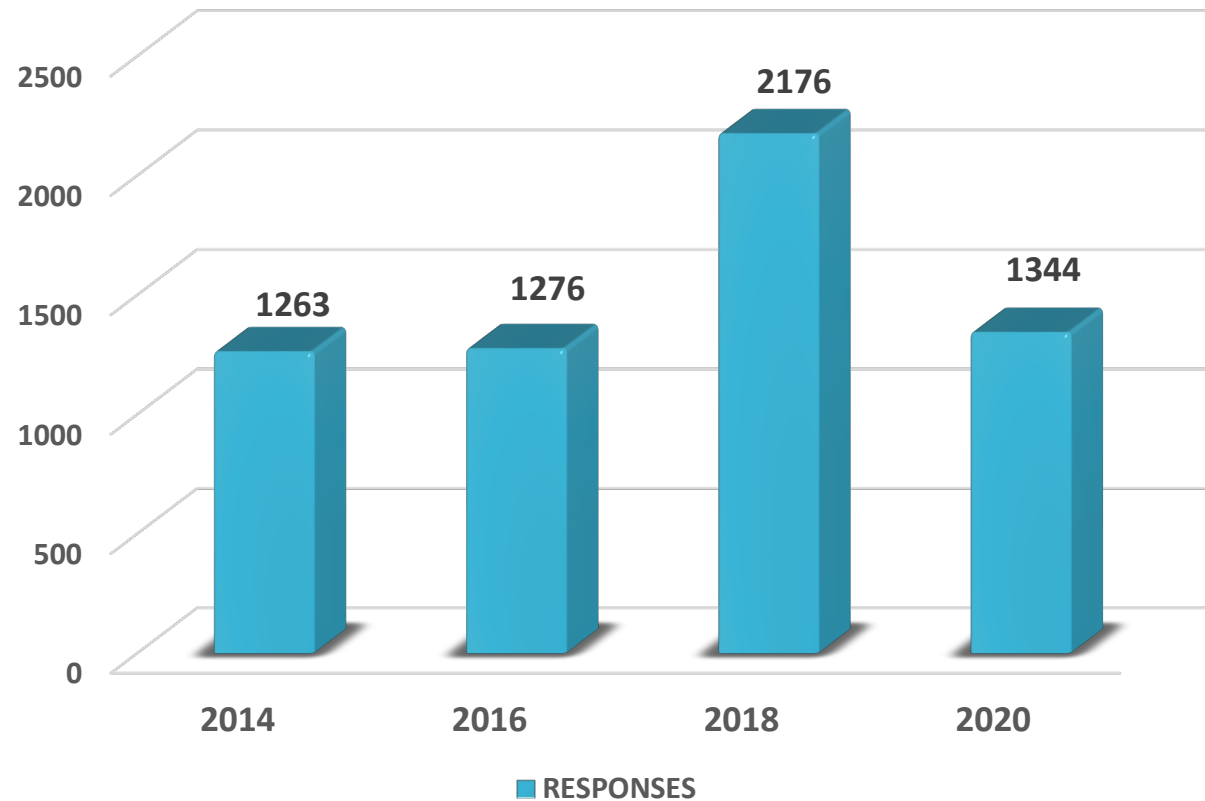
**WE NEED YOU**

**ABOUT THE RIVER TO SEA TPO**  
The River to Sea Transportation Planning Organization (TPO) is an independent public service organization responsible for carrying out the urban transportation planning and programming of all federal and state transportation funds for the Metropolitan Planning Area (MPA), which includes all of Volusia County and portions of Flagler County, including Beverly Beach and Flagler Beach as well as portions of the cities of Palm Coast and Bunnell.

**2020 SURVEY LIVE: MARCH 30<sup>TH</sup> TO MAY 30<sup>TH</sup>**

Access the survey at [www.TelltheTPO.com](http://www.TelltheTPO.com)  
Or text TPOSURVEY to 33222

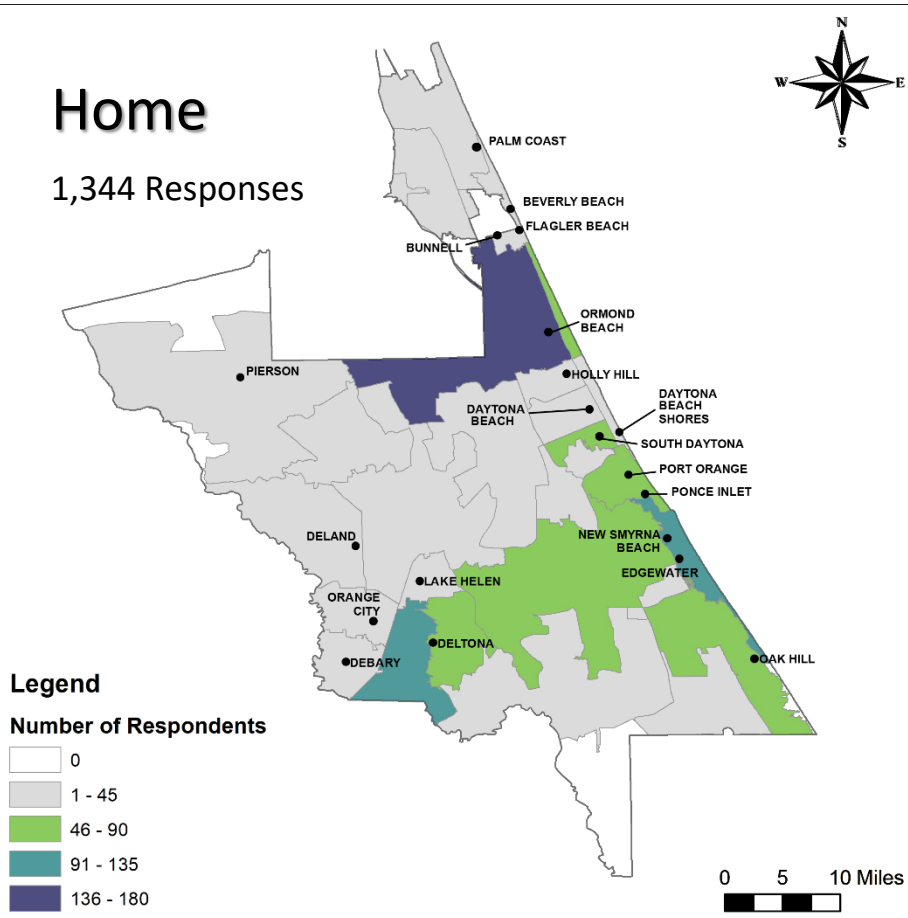
# Survey Active March 30<sup>th</sup> to June 7<sup>th</sup>



# Survey Responses by Zip Code

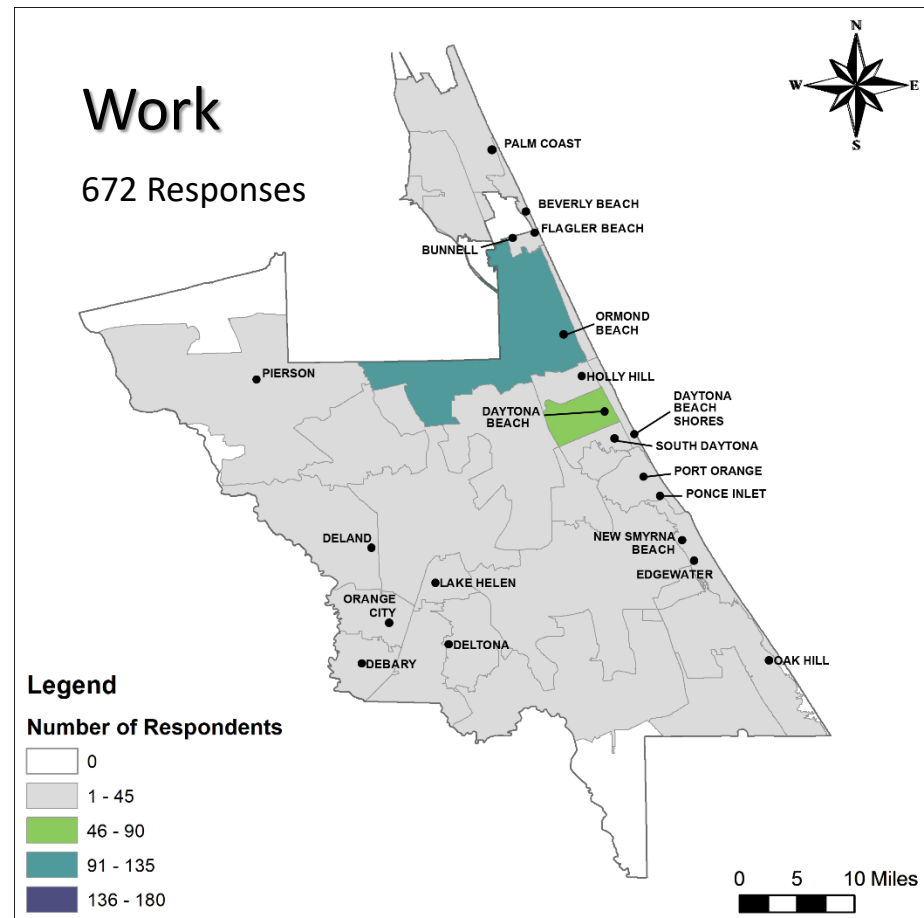
## Home

1,344 Responses

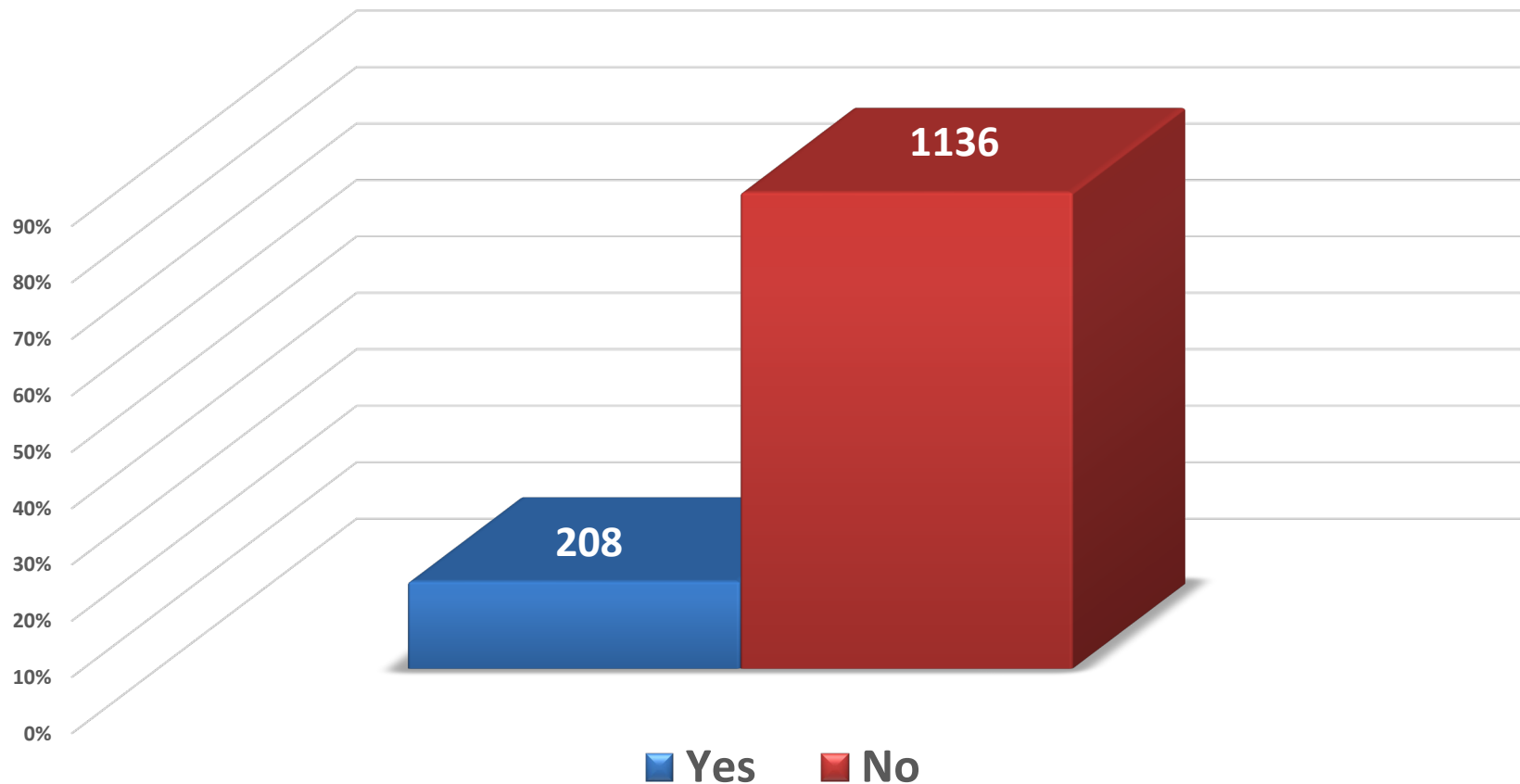


## Work

672 Responses

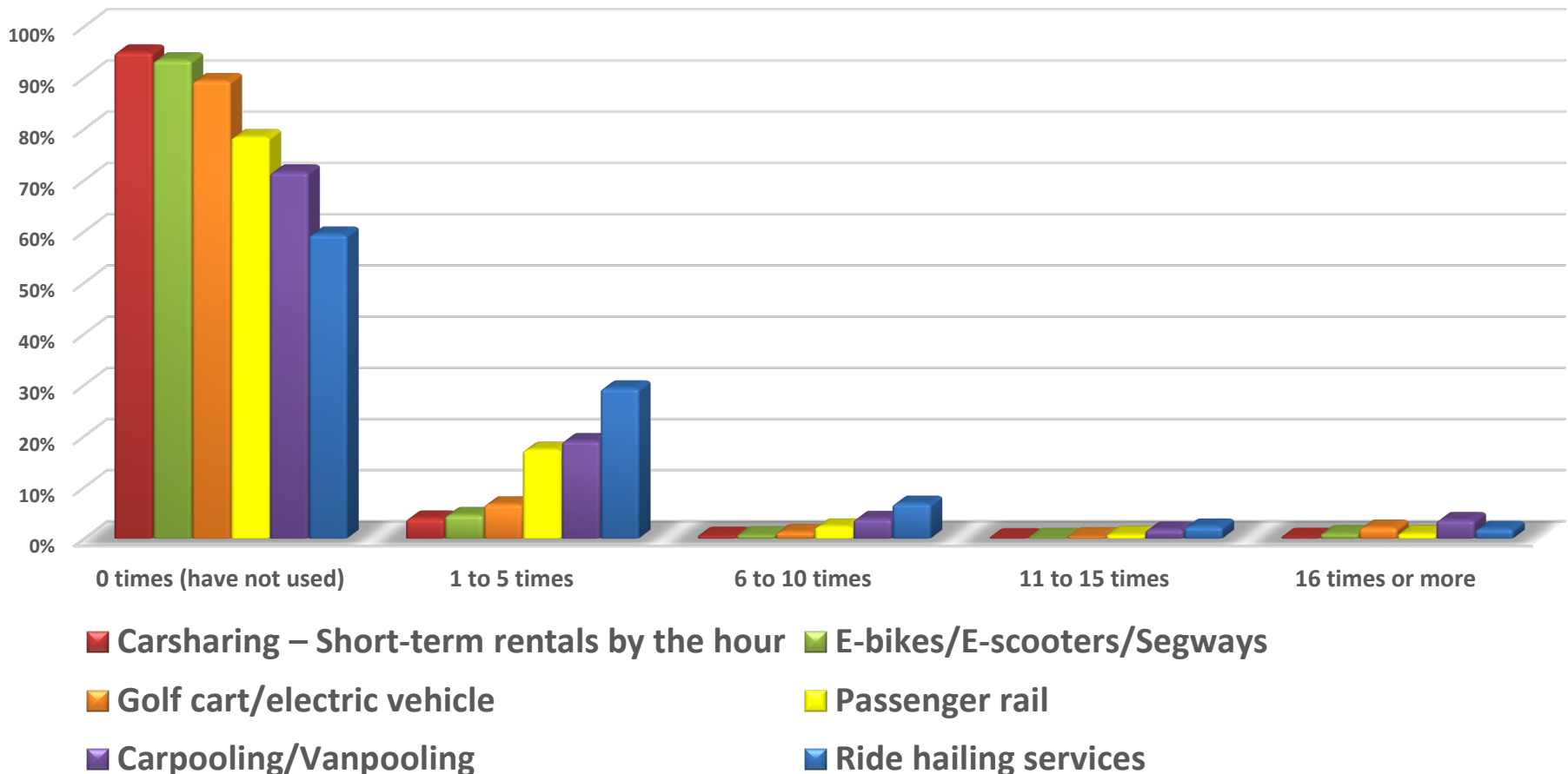


# Have you taken a River to Sea TPO “Tell the TPO” survey in previous years?

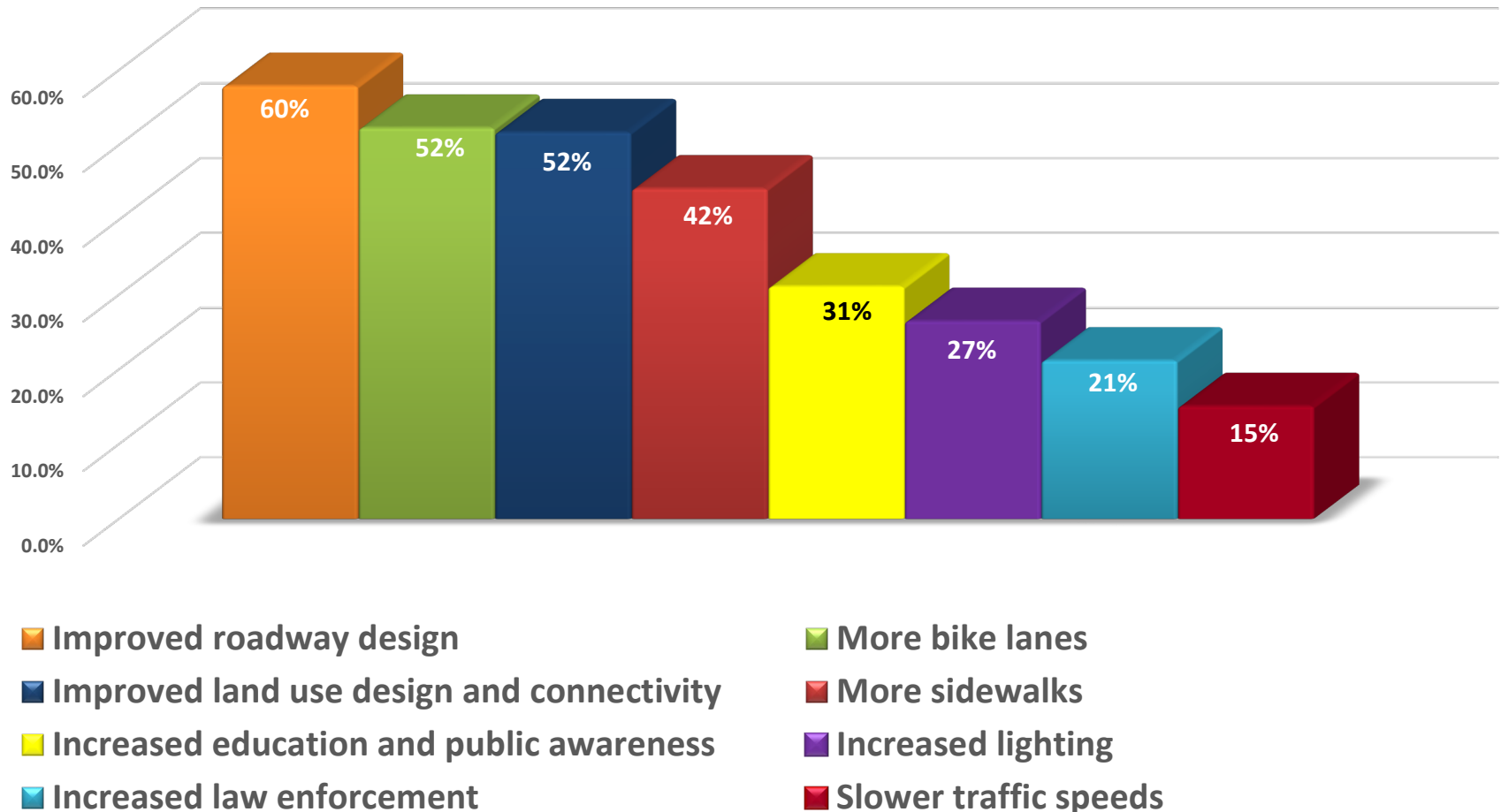




Previous surveys show over 90% of people complete their trips by driving alone. However, many new travel options are becoming popular. In the last 12 months, how often have you used the following options?

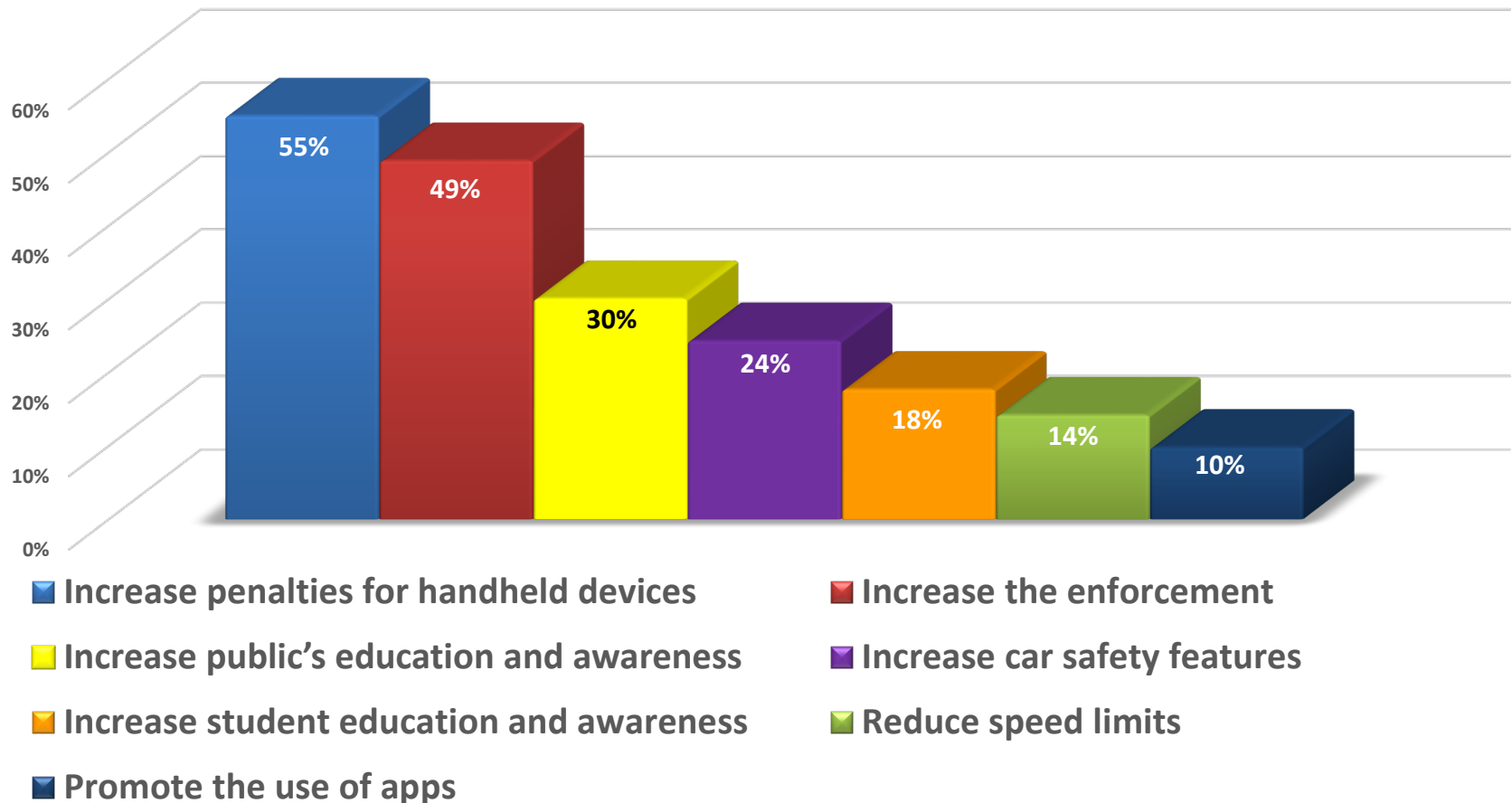


# Safety is a priority for the River to Sea TPO and is important for people who walk and ride bicycles. Which of the following do you think will be most effective in improving bicycle and pedestrian safety? (choose 3)

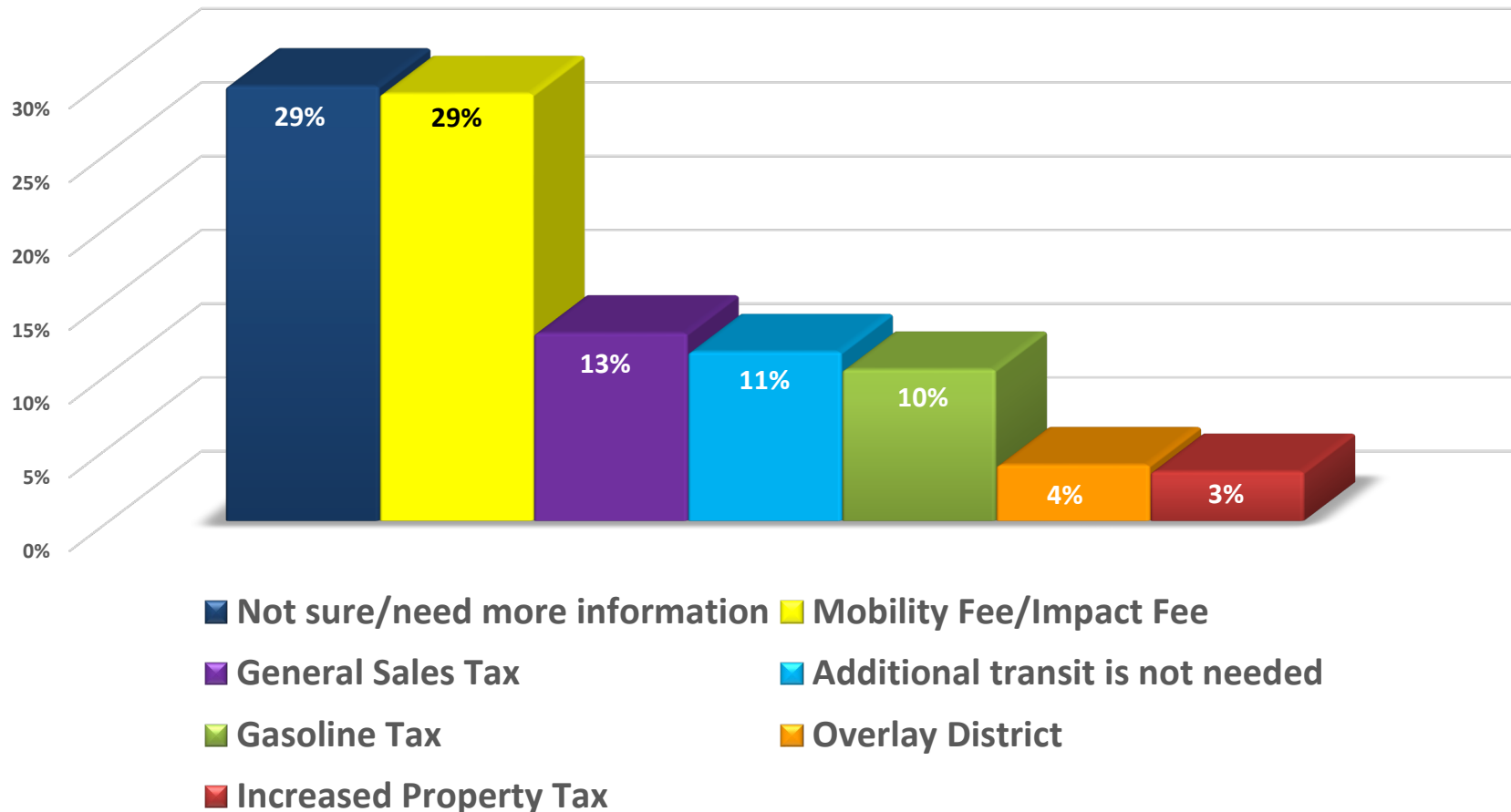




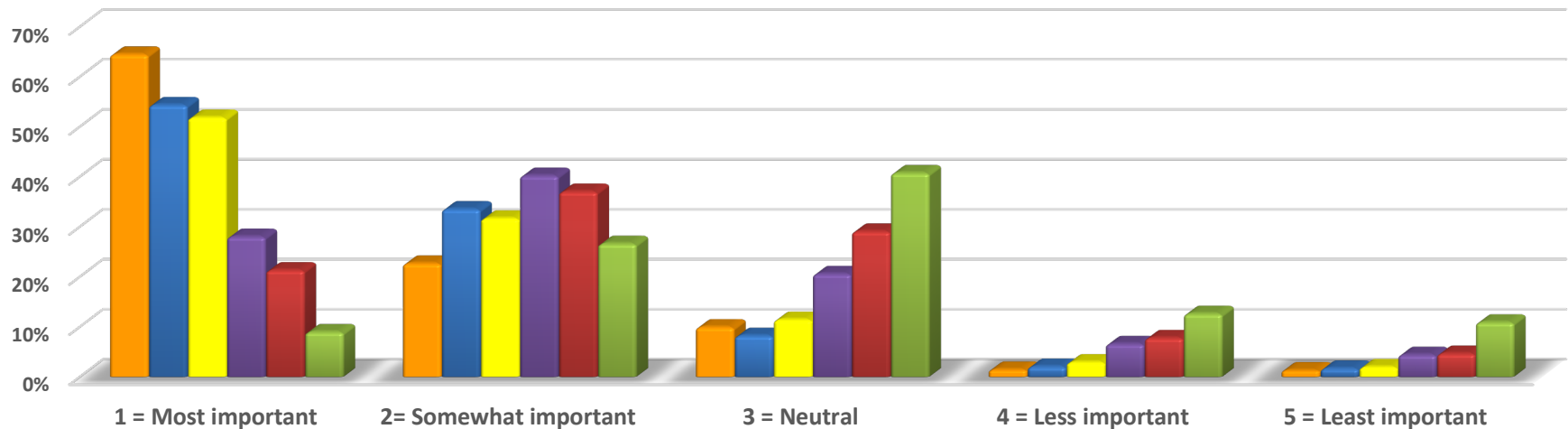
**Roughly 7,075 crashes involving serious injuries and fatalities are reported each year in Volusia and Flagler Counties. Distracted driving, speeding and impaired driving account for almost 90% of these crashes. Select two ways to reduce crashes.**



**Previous surveys have indicated that people are generally not satisfied with the level of public transit provided and that more frequent service and more routes are needed. How should additional public transit be funded? (choose 1)**

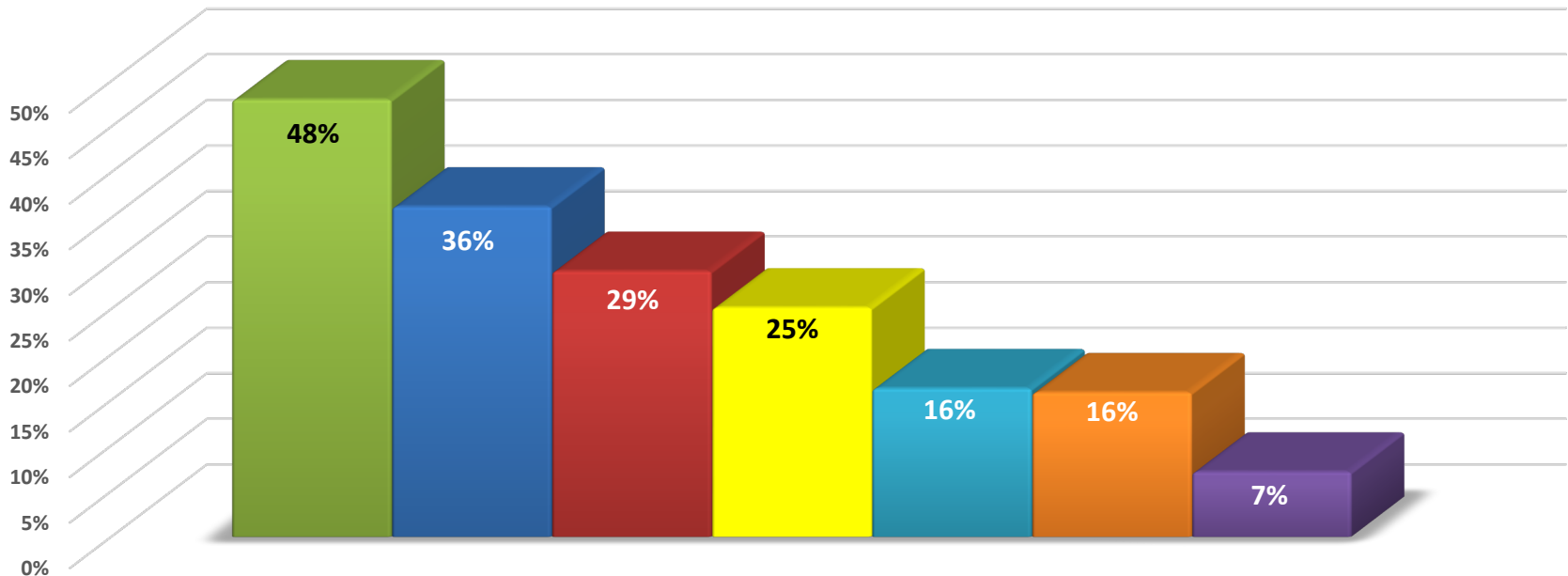


# New transportation technology is important for which of the following?



- Decreasing roadway crashes
- Improving the flow of vehicle traffic
- Providing safer intersections for pedestrians
- Providing real-time information
- Helping transit vehicles arrive on time or have shorter travel times
- Reducing freight shipping travel times

# Which of the following options would most likely increase your interest in buying an electric/hybrid plug-in vehicle? (choose 2):



■ Lower purchase price of vehicle

■ Vehicle range between charges

■ Lower cost to replace battery

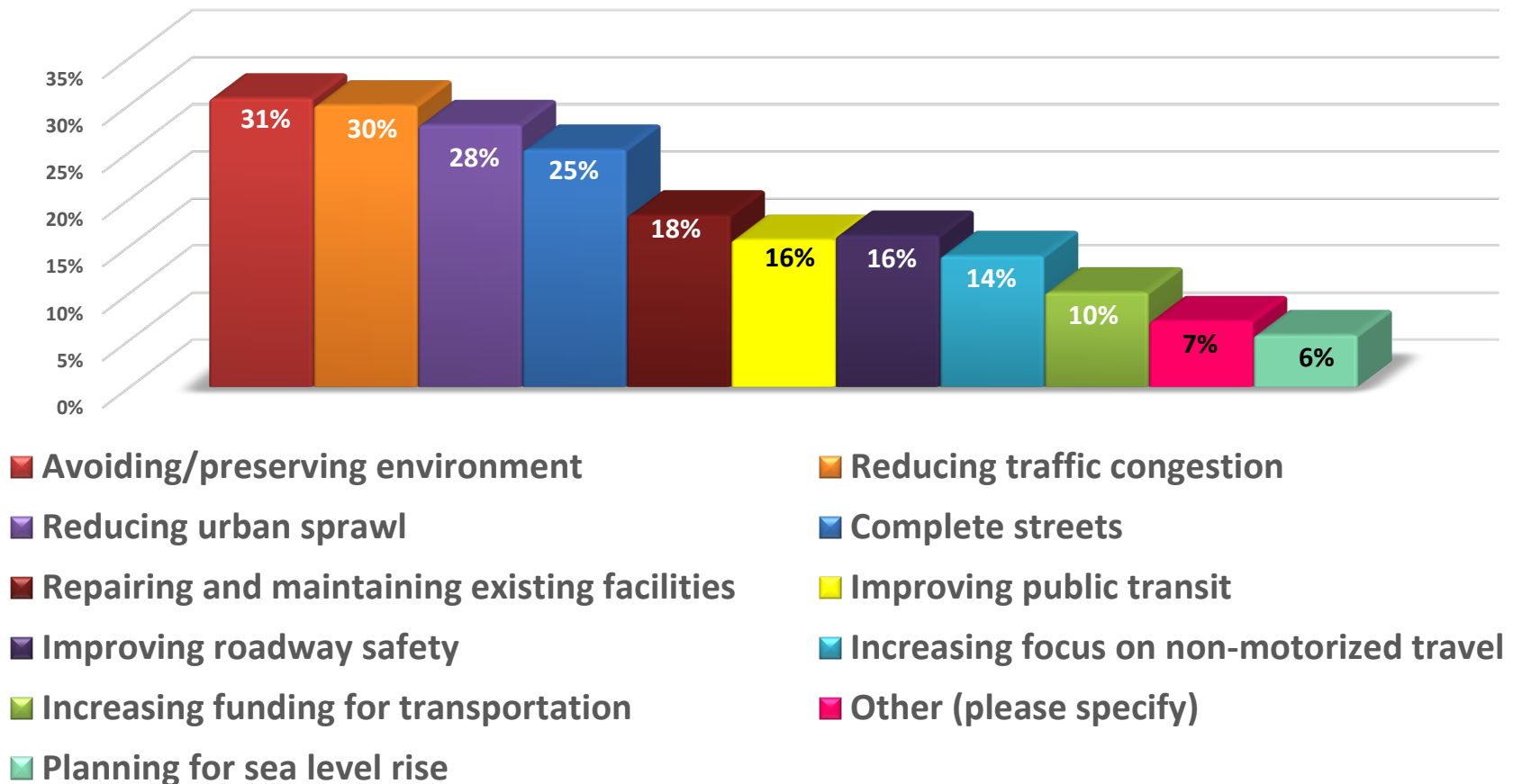
■ Shorter charging times

■ Charging station availability

■ I would not consider buying one

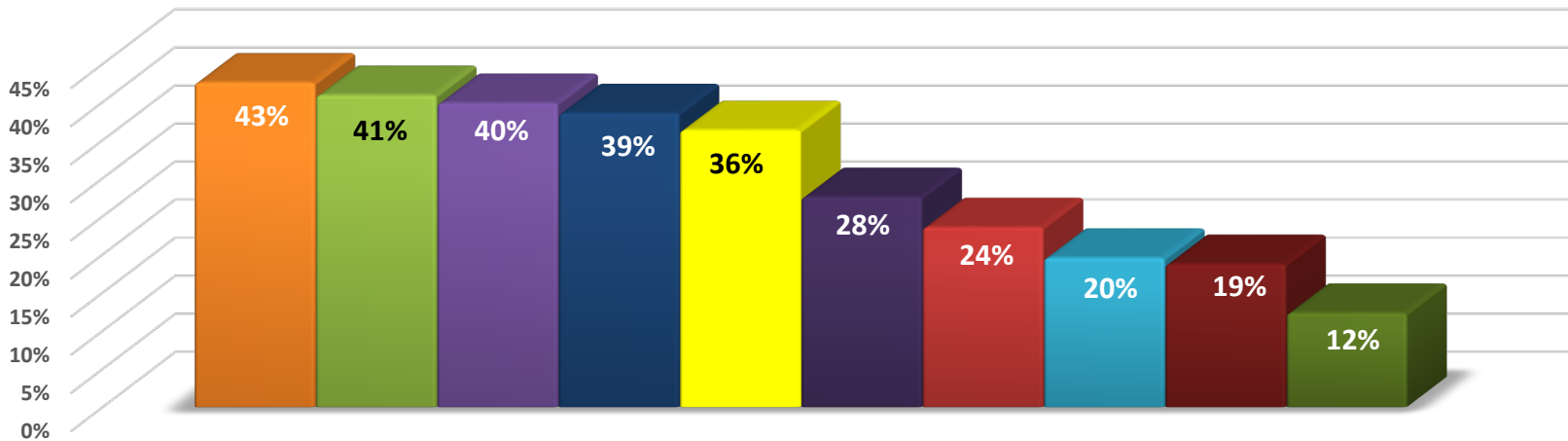
■ Increases in tax incentives and credits

# What transportation change/action is needed to improve quality of life in Volusia and Flagler Counties? (choose 2):



# Transportation needs exceed the amount of funding available.

## Which types of transportation projects are your highest priorities to fund with our limited resources? (choose 3)



■ Improve roadway safety

■ Construct new sidewalks/improve connectivity

■ Improve transit service (bus and SunRail)

■ Widen existing roadways

■ Improve street appearance

■ Construct new bike lanes and trails/greenways

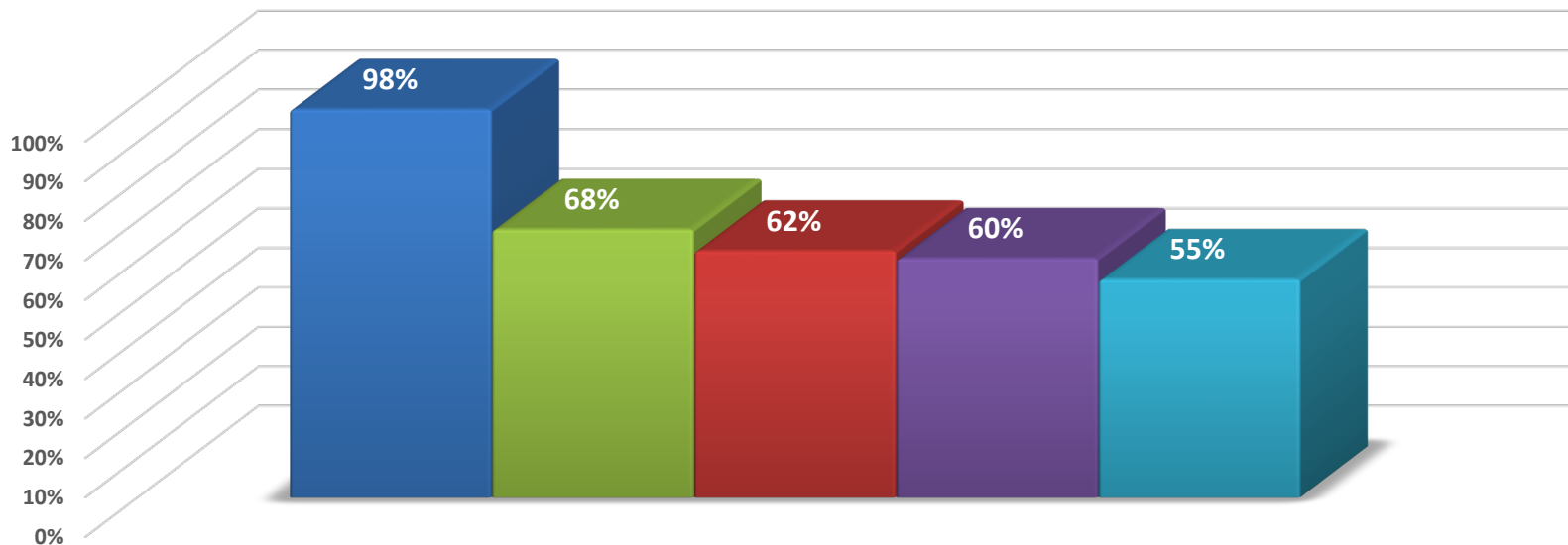
■ Replace/upgrade aging facilities

■ Implement new transportation technologies

■ Install bicycle/pedestrian-oriented signals

■ Build new streets and roadways

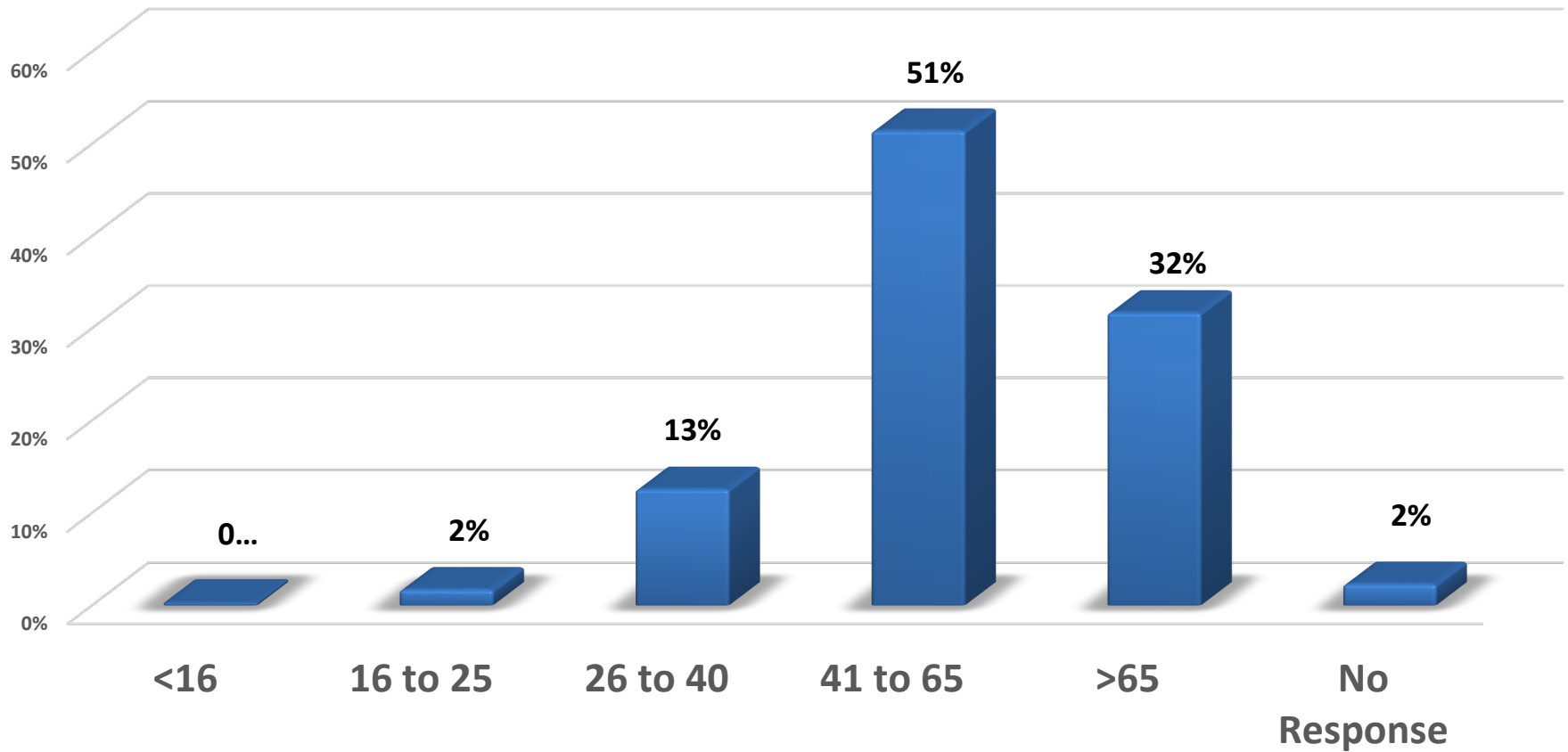
# Roundabouts are used to improve the safety and efficiency of an intersection rather than a four-way stop or set of traffic signals. With regards to roundabouts, how much do you agree with the following?



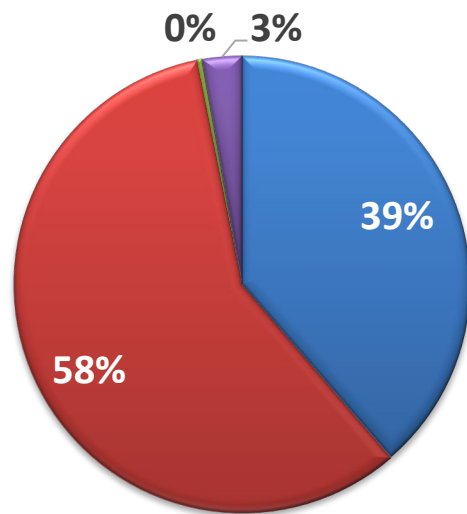
- I have driven through a roundabout
- Traffic seems to move faster compared to typical four-way intersections
- Roundabouts are easy and safe to drive through
- I support increased use of roundabouts in neighborhoods
- I support increased use of roundabouts in commercial areas



# Age

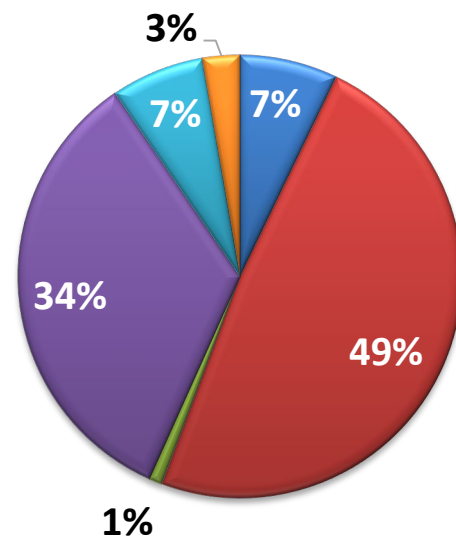


# Gender



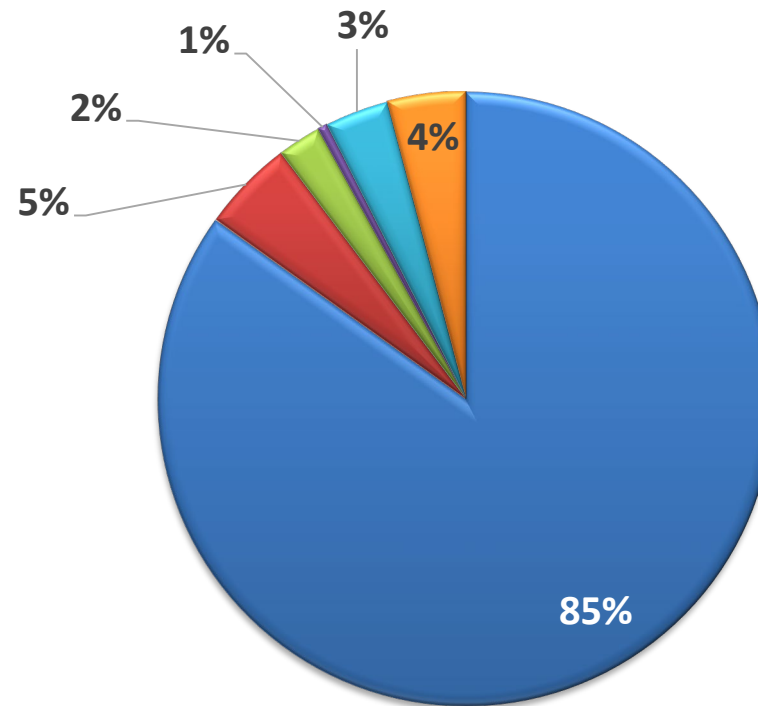
■ Male ■ Female ■ Other ■ No Response

# Work Status



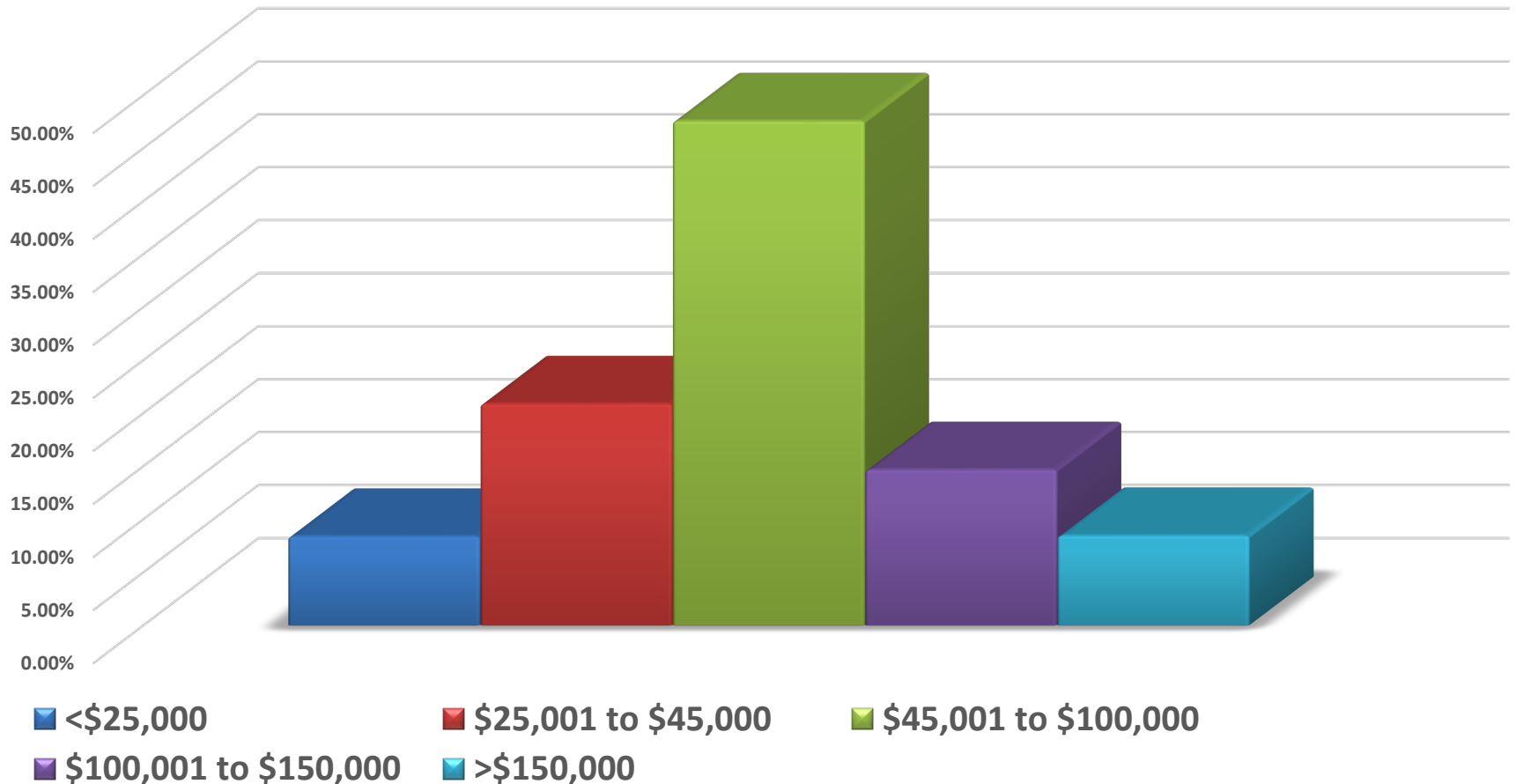
■ Employer ■ Employee ■ Student  
■ Retiree ■ Other ■ No Response

# Race/Ethnicity

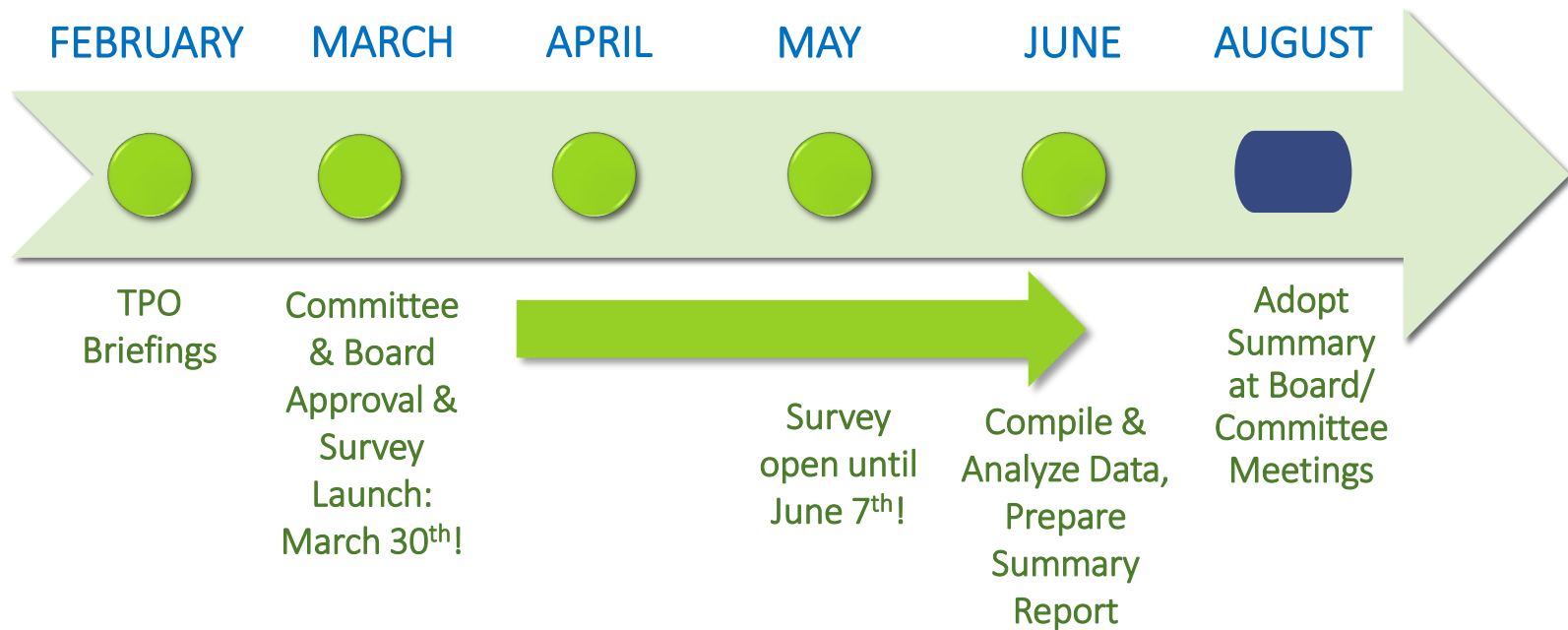


■ White ■ Hispanic/Latino ■ Black/African American ■ Asian ■ Other ■ No Response

# Annual Income



# Schedule and Next Steps



# Committee Challenge Results

CAC – 194 responses

TCC – 185 responses

BPAC – 133 responses

TDLCB – 22 responses

**CAC WINS!!**  
**194 responses**



# Any Questions?

[www.tellthetpo.com](http://www.tellthetpo.com)



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