



FOR IMMEDIATE RELEASE

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RIVER TO SEA TRANSPORTATION PLANNING ORGANIZATION (TPO) CELEBRATES EARTH DAY

DAYTONA BEACH, FL – Forty-nine years ago, on April 22, 1970, millions of people took to the streets to protest the negative impacts of 150 years of industrial development; and Earth Day began. Earth Day has become a global event in more than 193 countries to encourage action and civic participation, promote awareness and appreciation, and to remind each of us that we can all participate in small ways to help preserve our environment.

In celebration of this day, the River to Sea TPO would like to remind the community about some of the things we do all year to promote a cleaner earth:

- Advocating for the development of walkable communities through the funding of multipurpose trails and sidewalks
- Proper traffic signal timing and technologies which can reduce delays and stops by 30% or more according to the Institute of Traffic Engineers (ITE). This reduces air pollution, idling time, gas consumption and improves driver satisfaction

On this day and every day, we encourage you to:

- Walk, ride your bicycle or carpool to your destination
- Take transit instead of your vehicle. One bus can carry as many people as 40 cars. For each gallon of fuel your vehicle consumes, 20 pounds of carbon dioxide are released into the air
- Consider purchasing an electric vehicle; vehicles powered by electricity produce no emissions, promote cleaner air and reduce greenhouse gases

Walking, biking, carpooling, taking transit and purchasing electric vehicles are just a few things you can do to celebrate Earth Day and every day. Small changes can make a big difference. “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has” said Margaret Mead.

81% 2018 increase in electric vehicle sales over 2017

About the River to Sea TPO: The River to Sea TPO is the duly designated and constituted body responsible for carrying out the urban transportation planning and programming process for designated Metropolitan Planning Area (MPA). The TPO’s metropolitan planning area includes all of Volusia County and the developed areas of eastern Flagler County, including Beverly Beach and Flagler Beach, as well as portions of the cities of Palm Coast and Bunnell.

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For additional information or media inquiries, contact Pamela Blankenship, River to Sea TPO Community Outreach Coordinator, at PBlankenship@r2ctpo.org or 386-226-0422 ext. 20416.