

## FOR IMMEDIATE RELEASE

Contact: Pamela Blankenship Phone: 386-226-0422 ext. 20416 Email: PBlankenship@r2ctpo.org

## River to Sea Transportation Planning Organization (TPO) 2018 "TELL THE TPO" SURVEY CAMPAIGN LAUNCHES

Daytona Beach FL: The River to Sea TPO (R2CTPO), <a href="www.R2CTPO.org">www.R2CTPO.org</a>, is actively seeking public input as we plan transportation improvements for the Metropolitan Planning Area (MPA), which includes all of Volusia County and portions of Flagler County, including Beverly Beach and Flagler Beach as well as portions of the cities of Palm Coast and Bunnell.

The R2CTPO will officially launch the 2018 "Tell the TPO" Community Transportation Survey Campaign on April 30, 2018 and the survey will be open through June 30, 2018. This survey is conducted every two years and helps to provide insights for the TPO as it makes decisions on transportation priorities.

To ensure the *highest possible survey response rate*, the survey is available online at <a href="https://www.tellthetpo.com">www.tellthetpo.com</a> (PC and mobile-device friendly); hard copies are also available, both in Spanish and English. Each person who completes the survey by <a href="https://www.tellthetpo.com">June 30, 2018</a> can choose to be entered into a drawing to win a 3 day/2 night hotel stay for 2!

Specifically, the River to Sea TPO would like to ask:

- o **INDIVIDUALS:** Visit <u>www.TelltheTPO.com</u> and click the link to fill out the survey to tell us what you think about transportation in Volusia and Flagler Counties.
- **EMPLOYERS:** Email the <u>www.TelltheTPO.com</u> link to your employees, clients and contact lists.
- o **ORGANIZATIONS:** Include this information in your next newsletter and/or email the <a href="https://www.tellthetpo.com">www.tellthetpo.com</a> link to your members and contact lists.
- o **GOVERNMENT AGENCIES:** Place the <u>www.TelltheTPO.com</u> link on your website, in newsletters and/or in emails to your employees and stakeholders.

There is an online Tool Kit available at <a href="www.TelltheTPO.com">www.TelltheTPO.com</a> that includes suggested email and social media blast language and graphics, printable surveys, an outreach flyer and other items to help you help us get the word out! Thank you for your support of the River to Sea TPO's 2018 "Tell the TPO" Survey Campaign!

For more information, please contact:
Pamela Blankenship, R2CTPO Community Outreach Coordinator
386-226-0422 ext. 20416
PBlankenship@r2ctpo.org