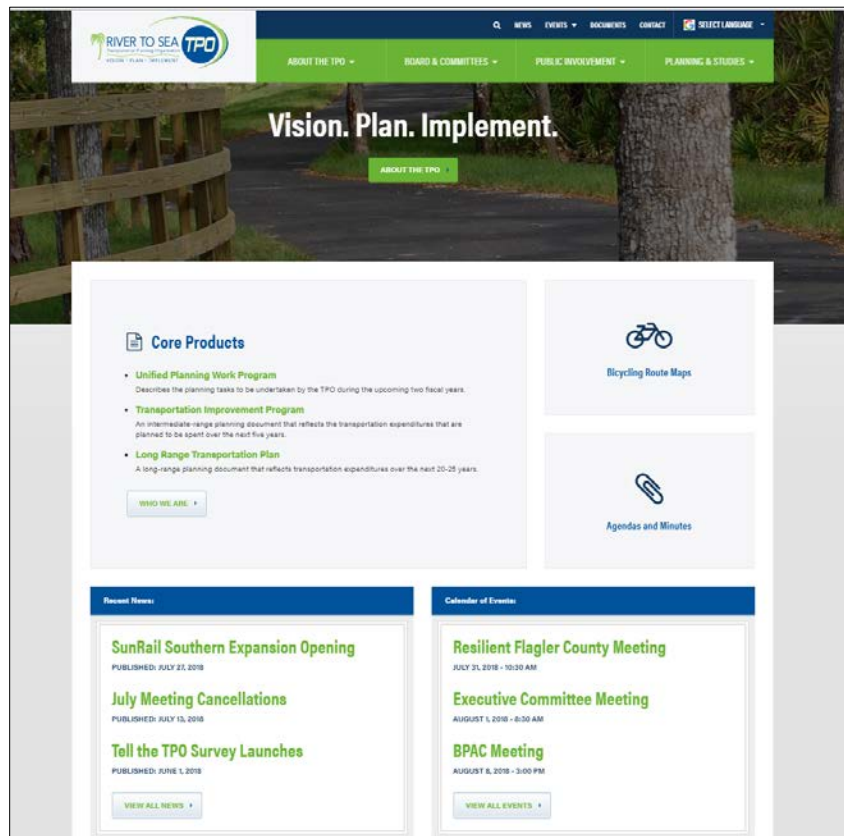




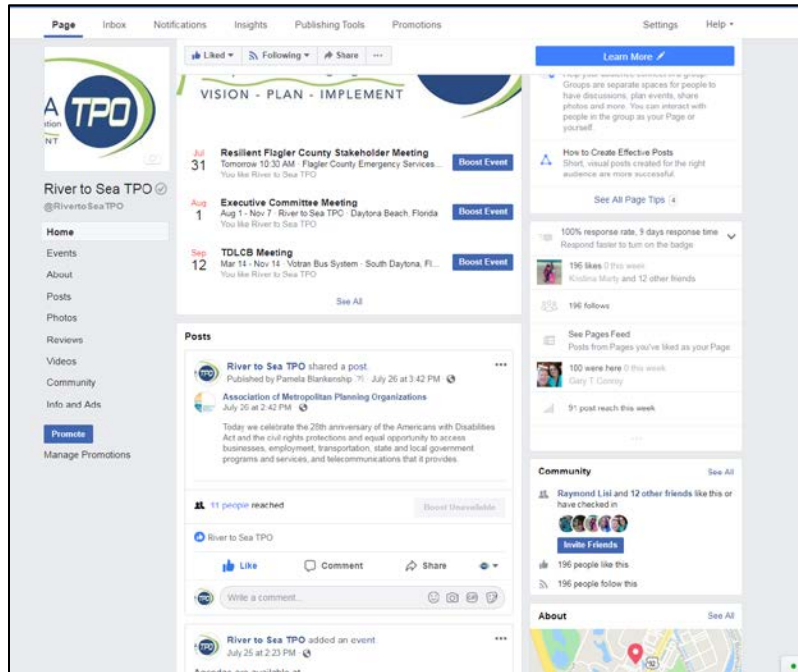
RIVER TO SEA TPO PUBLIC OUTREACH SUMMARY FOR FISCAL YEAR (FY) 2017-2018

INTERNET-BASED ACTIVITIES:

WEBSITE: THE RIVER TO SEA TPO HAS A WEBSITE, WWW.R2CTPO.ORG, WHICH SHOWCASES AGENDAS, MINUTES, TITLE VI INFORMATION, A CALENDAR OF EVENTS, PLANS, STUDIES, DOCUMENTS, NEWS AND PRESS RELEASES, AS WELL AS INFORMATION ON THE BICYCLE/PEDESTRIAN PROGRAM. DURING THE PERIOD OF JULY 1, 2017 THROUGH JUNE 30, 2018, THERE WERE A TOTAL OF 8,239 VISITS TO THE RIVER TO SEA TPO WEBSITE; THERE WERE 7,002 UNIQUE VISITORS TO THE WEBSITE.



FACEBOOK: THE RIVER TO SEA TPO PUBLISHED AND A MAINTAINED A FACEBOOK PAGE THAT WAS ACTIVE DURING THE PERIOD OF FY 2017/18. THE RIVER TO SEA TPO FACEBOOK PAGE RECEIVED 196 “LIKES” AND 100 “CHECK-INS” DURING THAT TIME. AT A MINIMUM, POSTS WERE MADE ON A BI-WEEKLY BASIS AND INCLUDED MEETING ANNOUNCEMENTS AND NEWS OF INTEREST TO THE FAN BASE. SOME INDIVIDUAL POSTS REACHED UPWARDS OF 1,000 PEOPLE. THE MAJORITY OF POSTS REACHED BETWEEN 20 AND 450 PEOPLE.



TWITTER: THE RIVER TO SEA TPO MAINTAINED A TWITTER PAGE DURING THE 2018 “TELL THE TPO” SURVEY CAMPAIGN. THE TWITTER ACCOUNT, @TELLTHETPO, TWEETED MORE THAN 50 TIMES DURING THE TWO-MONTH SURVEY PERIOD RESULTING IN MORE THAN 42,165 TWEET “IMPRESSIONS,” OR THE NUMBER OF TIMES USERS SAW THE POSTS ON TWITTER.



TPO MASTER DATABASE, EMAIL CONTACT LIST AND PUBLIC OUTREACH LOGS:

MASTER DATABASE/EMAIL CONTACT LIST: THE RIVER TO SEA TPO HAS A MASTER EMAIL DATABASE WHICH CONTAINS CONTACT INFORMATION (EMAIL ADDRESSES) FOR 1,925 PEOPLE AND ORGANIZATIONS. THE TPO ALSO MAINTAINS A MASTER MAILING DATABASE WHICH CONTAINS 1,655 PEOPLE AND ORGANIZATIONS AND THEIR MAILING INFORMATION.

PUBLIC OUTREACH LOGS: EACH RIVER TO SEA TPO EMPLOYEE KEEPS A LOG OF ALL CONTACTS WITH THE PUBLIC. THE INFORMATION CONTAINED IN EACH LOG INCLUDES THE PERSON'S NAME, CONTACT INFORMATION, FORM OF CONTACT, THEIR REQUEST AND ANY FOLLOW UP PROVIDED. THERE WERE OVER 200 INDIVIDUAL PUBLIC INVOLVEMENT CONTACTS IN FY 2017/18.

FY 2017-18 PUBLIC INVOLVEMENT CONTACT LOG				
STAFF MEMBER: PAMELA BLANKENSHIP				
DATE:	CONTACT INFORMATION:	TYPE OF CONTACT:	REASON:	ACTION/FOLLOW UP:
7/8/17	Kerth Higgins	Email	Wants to add a resource to TPO website	Asked for the resource to review explained that because it was a resource from the UK specifically it would not be applicable to our website
7/8/17	Janelle Koyne	Email	Wanted to post additional links on our website	Explained links needed to be transportation related
7/8/17	Harb Hiller	In person	Discussed outreach for the TPO and the advertisements that the North Florida TPO is running on NPR	No follow up needed
7/8/17	Nicky Junkins	Phone	Requested to reserve conference room for LWV/VC meetings	Agreed but informed her we would be moving in April
7/11/17	Sunfall Park & Ride Lot Ribbon Cutting	In person	Discussed TPO activities with numerous people ~ 8 people	No follow up needed
7/13/17	Peter with Collier MPC	Phone	Requested information on our website redesign	Provided the information to him
7/13/17	Peter Higgins	Email	Provided a document for review to place on website	Reviewed the document and informed him it would not be appropriate to put on TPO website because it is a UK resource and the information does not apply to the USA

PUBLIC MEETINGS AND HEARINGS:

TRANSPORTATION DISADVANTAGED LOCAL COORDINATING BOARD (TDLCB) PUBLIC HEARING: THE TDLCB HELD AN ANNUAL TRANSPORTATION DISADVANTAGED PUBLIC HEARING ON NOVEMBER 8, 2017 FOLLOWING THE TDLCB MEETING. PUBLIC COMMENTS WERE RECEIVED FROM THREE PEOPLE AT THE HEARING WHICH WAS ATTENDED BY TEN PEOPLE.

RIVER TO SEA TPO BOARD RETREAT: THE RIVER TO SEA TPO HELD ITS ANNUAL RETREAT ON MARCH 23, 2018 IN COORDINATION WITH THE VOLUSIA COUNTY ASSOCIATION FOR RESPONSIBLE DEVELOPMENT (VCARD). THE RETREAT FOCUSED ON THE FUTURE OF TRANSPORTATION TECHNOLOGY. MORE THAN 125 MEMBERS OF THE RIVER TO SEA TPO BOARD, COMMITTEES, ELECTED OFFICIALS, GOVERNMENT STAFF, MEMBERS OF THE PUBLIC, CONSULTANTS AND NEWS MEDIA ATTENDED THIS EVENT WHICH WAS SCHEDULED FROM 9:00 A.M. TO 12:00 A.M. AT THE BRANNON CIVIC CENTER IN NEW SMYRNA BEACH. FOUR AUTONOMOUS VEHICLES WERE ON DISPLAY INCLUDING A FULLY AUTONOMOUS TESLA. TEST RIDES WERE PROVIDED TO DEMONSTRATE THE FEATURES OF THIS VEHICLE. ALSO ON DISPLAY WERE A CHEVY CAMARO EcoCAR, MARITIME ROBOTX BOAT AND A FULLY AUTONOMOUS FORD ESCAPE. A FOLLOW-UP SURVEY WAS DISTRIBUTED TO COLLECT FEEDBACK ON THE RETREAT. TWENTY-NINE RESPONSES WERE RECEIVED AND THE OVERALL RETREAT WAS RANKED A 9 OUT OF 10.

TRANSPORTATION IMPROVEMENT PROGRAM (TIP); 2018 TRANSPORTATION PRIORITY PROJECT LISTS; AND FY 2018/19 AND 2019/20 UNIFIED PLANNING WORK PROGRAM (UPWP): WHILE ALL RIVER TO SEA TPO MEETINGS ARE OPEN TO THE PUBLIC AND TIME FOR COMMENT IS SCHEDULED, THE TPO FORMALLY ANNOUNCED VIA LEGAL ADVERTISEMENTS THE AVAILABILITY OF THE FOLLOWING THREE DOCUMENTS FOR PUBLIC REVIEW AND COMMENT: THE FY 2018/19 – 2022/23 TRANSPORTATION IMPROVEMENT PROGRAM (TIP), THE 2018 TRANSPORTATION PRIORITY PROJECT LISTS AND THE FY 2018/19 AND 2019/20 UNIFIED PLANNING WORK PROGRAM (UPWP). THERE WERE NO PUBLIC COMMENTS RECEIVED ON THESE DOCUMENTS.

SR 44 @ MISSION RD/WALLACE DR/CANAL ST ALTERNATIVE INTERSECTION ANALYSIS DESIGN STUDY PUBLIC MEETINGS: ON JULY 11, AUGUST 31, AND OCTOBER 3, 2017, THREE PUBLIC MEETINGS WERE HELD TO SOLICIT PUBLIC AND BUSINESS INPUT ON THE INTERSECTIONS AT SR 44 AND MISSION ROAD, WALLACE DRIVE AND CANAL STREET IN NEW SMYRNA BEACH. THE MEETINGS WERE HELD IN THE NEW SMYRNA BEACH CITY COMMISSION CHAMBERS. MORE THAN 85 PEOPLE ATTENDED THESE THREE MEETINGS.

PRINTED MATERIALS, PROMOTIONAL ITEMS AND RELEVANT DOCUMENTS:

VOLUSIA COUNTY BICYCLING MAP FOR THE EXPERIENCED CYCLIST: THE RIVER TO SEA TPO PRODUCED THE FIRST COUNTYWIDE BICYCLING MAP FOR THE EXPERIENCED CYCLIST CONSISTING OF BICYCLE ROUTES THROUGHOUT VOLUSIA COUNTY. THE MAP WAS DEVELOPED IN COOPERATION WITH THE FLORIDA BICYCLE ASSOCIATION, FLORIDA FREEWHEELERS BICYCLE CLUB, BIKE FLORIDA, INC. AND LOCAL GOVERNMENTS IN VOLUSIA COUNTY. THIS MAP IS MADE AVAILABLE AT KIOSKS IN THE VOLUSIA COUNTY PARKS, THE OFFICE OF THE WEST VOLUSIA ADVERTISING AUTHORITY AS WELL AS THE DAYTONA BEACH CHAMBER OF COMMERCE AND THE DAYTONA BEACH/PORT ORANGE CHAMBER OF COMMERCE. THE MAP IS HANDED OUT AT EVENTS THAT THE TPO PARTICIPATES IN AND IS ALSO AVAILABLE THROUGH DIRECT REQUEST. APPROXIMATELY 500 BICYCLE MAPS WERE DISTRIBUTED IN FY 2017/18. THE MAP IS CURRENTLY UNDERGOING AN UPDATE TO INCLUDE BOTH VOLUSIA AND FLAGLER COUNTIES AND ADD SUITABILITY LEVELS FOR CYCLISTS; THE NEW MAP WILL BE TITLED “THE RIVER TO SEA TPO BICYCLE SUITABILITY MAP”. THIS UPDATE IS EXPECTED TO BE COMPLETED IN THE LATE SUMMER/EARLY FALL OF 2018.

VOLUSIA TPO WALK & RIDE DVD: THE VOLUSIA TPO WALK & RIDE DVD GIVES TIPS TO BICYCLISTS AND PEDESTRIANS ON THE RULES OF THE ROAD. THE DVD IS PROVIDED TO THE VOLUSIA COUNTY SCHOOL SYSTEM AND HANDED OUT AT THE EVENTS THE TPO PARTICIPATES IN AS WELL AS THROUGH DIRECT REQUEST. THE WALK AND RIDE BICYCLE & PEDESTRIAN SAFETY VIDEO IS A TPO PROJECT FUNDED BY THE FLORIDA SAFE ROUTES TO SCHOOL PROGRAM AND PRODUCED BY WDSC-TV CHANNEL 15. THE VIDEO AND ACCOMPANYING PUBLIC SERVICE ANNOUNCEMENTS PROMOTE SAFE PRACTICES FOR WALKING AND BIKING. ENGLISH AND SPANISH VERSIONS OF THE VIDEO ARE AVAILABLE. THE WALK AND RIDE BICYCLE & PEDESTRIAN SAFETY VIDEO WAS SELECTED FOR A BRONZE TELLY AWARD IN 2010. APPROXIMATELY 300 WALK AND RIDE DVDs WERE DISTRIBUTED IN FY 2017/18.

BICYCLE SAFETY CAR DECALS: THE BICYCLE SAFETY AWARENESS DECAL (IT’S THE LAW DECAL) WAS DEVELOPED BY THE RIVER TO SEA TPO AND PROMOTES FLORIDA STATUTE 316.083 (1) – A STATUTE THAT STATES THE DRIVER OF A VEHICLE PASSING A BICYCLE OR OTHER NON-MOTORIZED VEHICLE MUST PASS THE

BICYCLE OR OTHER NON-MOTORIZED VEHICLE AT A DISTANCE OF AT LEAST THREE (3) FEET. DECALS ARE DISPLAYED PUBLIC AND PRIVATE VEHICLES ALIKE. THE RIVER TO SEA TPO DISTRIBUTED APPROXIMATELY 400 BICYCLE SAFETY CAR DECALS IN FY 2017/18.

TPO SCRAPBOOK: THE RIVER TO SEA TPO KEEPS A SCRAPBOOK OF RELEVANT NEWS ARTICLES, PRESS RELEASES AND LEGAL ADS THAT ARE OF INTEREST TO THE TPO OR THE TPO IS REFERENCED IN. IN THE FY 2017/18 RIVER TO SEA TPO SCRAPBOOK, THERE WERE A TOTAL OF 80 NEWSPAPER ARTICLES PUBLISHED MENTIONING THE RIVER TO SEA TPO AND 16 LEGAL ADS/PRESS RELEASES ISSUED.

PROJECT WORKSHOPS, COMMUNITY PRESENTATIONS AND EVENTS:

SUMMER SCHOOL BICYCLE HELMET FITTINGS: THE RIVER TO SEA TPO CONDUCTS BICYCLE SAFETY AWARENESS PROGRAMS THAT INCLUDE FITTING AND DONATING BICYCLE HELMETS. BICYCLE HELMETS ARE PURCHASED BY THE RIVER TO SEA TPO AND AWARDED BY THE BICYCLE HELMET PROMOTION GRANT FROM THE FLORIDA'S PEDESTRIAN AND BICYCLING SAFETY RESOURCE CENTER. EACH SUMMER, THE BICYCLE HELMETS ARE FITTED AND DONATED TO A NUMBER OF CHILDREN IN VOLUSIA AND FLAGLER COUNTY SCHOOLS. DURING THE 2017/18 YEAR, THE RIVER TO SEA TPO STAFF WENT TO THE FOLLOWING SCHOOLS, GAVE A PRESENTATION ON BICYCLE AND PEDESTRIAN SAFETY AND PROPERLY FIT AND DONATED HELMETS:

JULY 6, 2017: PINE TRAIL ELEMENTARY SCHOOL – 33 HELMETS FITTED

JULY 17-18, 2017: FLAGLER COUNTY SUMMER SCHOOL PROGRAM – 265 HELMETS FITTED

JUNE 7, 2018: SPIRIT ELEMENTARY SCHOOL – 53 HELMETS FITTED

JUNE 21, 2018: PORT ORANGE ELEMENTARY SCHOOL – 50 HELMETS FITTED

JUNE 28, 2018: OSTEEN ELEMENTARY SCHOOL – 54 HELMETS FITTED

VCARD ICEBREAKER: ON SEPTEMBER 28, 2017, THE RIVER TO SEA TPO STAFF ATTENDED AND STAFFED A DISPLAY BOOTH AT THE VCARD ICEBREAKER. THE BOOTH WAS GEARED TOWARDS PROJECTS IN THE TPO'S PLANNING AREA.

PORT ORANGE FAMILY DAYS: PORT ORANGE FAMILY DAYS IS AN AREA-WIDE COMMUNITY EVENT THAT DRAWS CLOSE TO 60,000 PEOPLE OVER THREE DAYS. THE RIVER TO SEA TPO PARTICIPATED IN PORT ORANGE FAMILY DAYS ON SEPTEMBER 30, 2017; APPROXIMATELY 196 HELMETS WERE PROPERLY FITTED AND DONATED DURING THIS EVENT AS WELL AS A LARGE NUMBER OF PROMOTIONAL ITEMS DISTRIBUTED.

INTERNATIONAL WALK TO SCHOOL DAY: THE RIVER TO SEA TPO PARTICIPATED IN WALK TO SCHOOL DAY ON OCTOBER 4, 2017 AT INDIAN RIVER ELEMENTARY SCHOOL AND PALM TERRACE ELEMENTARY SCHOOL. THIS EVENT CELEBRATES THE JOYS OF WALKING AND OPENS THE EYES OF STUDENTS, FAMILIES, SCHOOL AND COMMUNITY LEADERS AND PARTNERS IN SEEING THE POSSIBILITIES FOR WALKING TO SCHOOL EVERY DAY. THE TPO STAFF WALKED WITH THE KIDS FROM A DESIGNATED LOCATION TO THE SCHOOL.

LOADS OF SMILES PEDIATRIC CARE CENTER: THE TPO ATTENDED SAFETY DAY AT THE PEDIATRIC CARE CENTER IN DAYTONA BEACH. A PRESENTATION ON BICYCLE & PEDESTRIAN SAFETY WAS GIVEN TO MORE THAN 50 CHILDREN AND ADULTS; 18 HELMETS WERE FITTED FOR MEDICALLY AND MENTALLY-CHALLENGED CHILDREN.

WHITE CANE AND PEDESTRIAN SAFETY DAY: ON OCTOBER 26, 2017, THE TPO PARTICIPATED IN WHITE CANE AND PEDESTRIAN SAFETY DAY. THIS INCLUDED PARTICIPATING IN THE WHITE CANE CHALLENGE; FOR THE CHALLENGE, EACH PARTICIPANT WAS BLINDFOLDED AND LED THROUGH CROSSWALKS ON ALL FOUR LEGS OF AN INTERSECTION BY A GUIDE. THIS YEAR'S EVENT WAS HELD AT THE INTERSECTION OF BEVILLE AND NOVA ROADS IN DAYTONA BEACH.

ST. JOHNS RIVER TO SEA LOOP SUMMIT: THIS THREE DAY EVENT, ON OCTOBER 26-28, 2017, CELEBRATED THE PROMISE OF THE LOOP AND EMPHASIZED THE CONTINUING PROCESS AND PARTNERSHIPS REQUIRED TO FULFILL THAT PROMISE. THE EVENTS SPANNING THREE DAYS INCLUDED A STAKEHOLDER MEETING, COMMUNITY OUTREACH AND BIKE RIDE AND RODEO. THE TPO PARTICIPATED IN THE PLANNING OF THIS EVENT AS WELL AS IN THE SUMMIT CELEBRATION HELD ON OCTOBER 28, 2017 BY STAFFING A TABLE, PROVIDING SAFETY AND PROMOTIONAL ITEMS AND FITTING AND DONATING 51 BICYCLE HELMETS TO ADULTS AND CHILDREN.

VOLUSIA COUNTY GEOGRAPHICAL INFORMATION SYSTEMS (GIS) DAY: THE RIVER TO SEA TPO PARTICIPATED IN GIS DAY ON NOVEMBER 15, 2017 AND PROVIDED A TABLE DISPLAY OF THE TPO'S DRAFT BICYCLE AND PEDESTRIAN MASTER PLAN MAPS AS WELL AS PROMOTIONAL ITEMS AND INFORMATION.

DALE AVENUE SUN TRAIL RIBBON CUTTING: ON NOVEMBER 18, 2018, THE TPO ATTENDED THE RIBBON CUTTING OF THE EDGEWATER DALE AVENUE SUN TRAIL – THE FIRST SUN TRAIL FUNDED PROJECT TO BE CONSTRUCTED IN FLORIDA.

LIGHT UP MIDTOWN HEALTH FAIR: THE RIVER TO SEA TPO HAD A BOOTH AT THE LIGHT UP MIDTOWN HEALTH FAIR AND FIT AND DONATED 110 HELMETS AS WELL AS GIVING AWAY SAFETY PROMOTIONAL ITEMS.

ANNUAL TPO TOY DRIVE AND HOLIDAY OPEN HOUSE: DURING THE MONTH OF DECEMBER, THE TPO HELD A TOY DRIVE FOR THE CHILDREN'S HOME SOCIETY OF FLAGLER AND VOLUSIA. THE TOY DRIVE CONCLUDED WITH A HOLIDAY OPEN HOUSE HELD BY THE TPO; MORE THAN 24 PEOPLE ATTENDED AND PROVIDED TOYS AND DONATIONS DURING THE OPEN HOUSE. UPWARDS OF 75 TOYS WERE DONATED AS A RESULT OF THIS OUTREACH.

TPO BUSINESS COMMUNITY PRESENTATIONS: THE TPO STAFF GAVE A NUMBER OF PRESENTATIONS TO THE BUSINESS COMMUNITY THROUGHOUT THE FY 17/18 YEAR. SOME OF THESE PRESENTATIONS INCLUDED: DELTONA CITY COMMISSION; DELAND ROTARY CLUB; ROTARY CLUB OF DAYTONA BEACH; DAYTONA BEACH ECONOMIC DEVELOPMENT ADVISORY BOARD; FLORIDA SCENIC HIGHWAYS PROGRAM STATEWIDE MEETING; VOLUSIA COUNTY AND FLAGLER COUNTY LEGISLATIVE DELEGATIONS; FLAGLER COUNTY CHAMBER; AND ONE VOICE FOR VOLUSIA.

TRANSPORTATION DISADVANTAGED (TD) LEGISLATIVE AWARENESS DAY: ONE FEBRUARY 14, 2018, THE TPO STAFF, ALONG WITH MEMBERS OF THE TPO'S TRANSPORTATION DISADVANTAGED LOCAL COORDINATING BOARD (TDLCB) AND VOTRAN TRAVELLED TO TALLAHASSEE FOR TD AWARENESS DAY TO SPEAK WITH LEGISLATORS REGARDING TD ISSUES AND CONCERNS.

“NOT SO NOISY” BIKE FAIR: ON FEBRUARY 19-21 AND 24 2018, THE RIVER TO SEA TPO PARTICIPATED IN THE NOT SO NOISY BIKE FAIR. TPO STAFF MANNED A BOOTH AT DAYTONA STATE COLLEGE, EMBRY-RIDDLE AERONAUTICAL UNIVERSITY, AND BETHUNE-COOKMAN UNIVERSITY. PROMOTIONAL ITEMS AND SAFETY INFORMATION WERE DISTRIBUTED. ON THE FINAL DAY OF THE WEEK-LONG EVENT, A BICYCLE RIDE AND SAFETY FAIR WAS HELD AT BETHUNE-COOKMAN UNIVERSITY WHERE THE TPO FIT AND DONATED 51 BICYCLE HELMETS.

2018 “TELL THE TPO” SURVEY CAMPAIGN: THE RIVER TO SEA TPO KICKED OFF IT BI-ANNUAL TELL THE TPO SURVEY CAMPAIGN ON APRIL 30, 2018 WHICH RAN THROUGH JUNE 30, 2018. THE GOALS OF THE SURVEY INCLUDED INCREASING AWARENESS AND BRANDING OF THE RIVER TO SEA TPO; BUILDING THE TPO'S DATABASE OF INTERESTED RESIDENTS, BUSINESSES AND VISITORS; BUILDING PARTNERSHIPS WITH OTHER AGENCIES, CIVIC ORGANIZATIONS, AND THE BUSINESS COMMUNITY; ENGAGING THE PUBLIC IN THINKING ABOUT TRANSPORTATION PLANNING ISSUES; OBTAINING INFORMATION ABOUT PUBLIC OPINION ON “HOT BUTTON” TRANSPORTATION ISSUES AND DESIRES RELATED TO MOBILITY OPTIONS; AND COMPARING RESULTS OF THE 2018 SURVEY TO PRIOR YEARS' SURVEYS. A SIGNIFICANT SOCIAL MEDIA CAMPAIGN WAS LAUNCHED RESULTING IN 107 UNIQUE FACEBOOK PAGES/PEOPLE SHARED AND 43 UNIQUE TWEETS ON TWITTER. THE SURVEY WAS MADE AVAILABLE AT ALL THE LOCAL VOLUSIA COUNTY AND FLAGLER COUNTY LIBRARIES AS WELL AS THE PALM COAST COMMUNITY CENTER, STEWART - MARCHMAN CENTER, VOTRAN OFFICE AND TRANSFER PLAZA, VOLUSIA COUNTY TAG & TITLE OFFICE IN DAYTONA BEACH. THE ONLINE VERSION OF THE SURVEY WAS HOUSED ON ITS OWN WEBSITE, WWW.TELLTHETPO.COM. HARD COPIES OF THE SURVEY WERE MADE AVAILABLE UPON REQUEST AND AT THE LOCATIONS LISTED ABOVE. TWO-THOUSAND ONE-HUNDRED AND SEVENTY-SIX RESPONSES WERE RECEIVED. THIS REPRESENTS A 70% INCREASE OVER PREVIOUS YEARS' SURVEYS. MEDIA OUTREACH INCLUDED 13 MEDIA ARTICLES, TWO TELEVISION INTERVIEWS AND TWO RADIO INTERVIEWS, INCLUDING NEWS-13, NEWS DAYTONA BEACH AND VOLUSIA MAGAZINE. MORE THAN 200 HARD COPIES OF THE SURVEY IN ENGLISH AND SPANISH WERE DISTRIBUTED IN THE PIERSON AREA THROUGH THE ROTARY CLUB OF FLAGLER BEACH'S FOOD DISTRIBUTION EVENT. IT IS ESTIMATED THAT 62,200 PEOPLE WERE MADE AWARE OF, OR CAME IN CONTACT WITH, THE RIVER TO SEA TPO AND THE TELL THE TPO SURVEY THROUGH THE NEWS MEDIA (RADIO, TELEVISION AND PRINT), SOCIAL MEDIA OUTLETS, ORGANIZATIONAL WEBSITE LINKS AND EVENTS.

OAK HILL COMMUNITY FESTIVAL: ON MAY 5, 2018, THE TPO STAFF ATTENDED THE OAK HILL COMMUNITY FESTIVAL. FIFTY-SIX BICYCLE HELMETS WERE FITTED AND DONATED AS WELL AS PROMOTIONAL ITEMS GIVEN AWAY. THE 2018 TELL THE TPO SURVEY WAS ALSO DISTRIBUTED.

CAREER DAY: ON MAY 18, 2018 TPO STAFF PRESENTED DURING CAREER DAY AT VOLUSIA PINES ELEMENTARY SCHOOL IN LAKE HELEN. THE TPO STAFF EXPLAINED WHAT THE TPO IS AND ITS FUNCTIONS AS WELL AS CAREERS IN TRANSPORTATION PLANNING.

NATIONAL TRAILS DAY: THE RIVER TO SEA TPO PARTICIPATED IN VOLUSIA COUNTY'S NATIONAL TRAILS DAY ON JUNE 2, 2018 AT DeBary Hall. APPROXIMATELY 40 BICYCLE HELMETS WERE FITTED AND PROMOTIONAL ITEMS WERE DISTRIBUTED.