



FOR IMMEDIATE RELEASE

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**RIVER TO SEA TRANSPORTATION PLANNING ORGANIZATION (TPO)
2020 “TELL THE TPO” SURVEY CAMPAIGN LAUNCHES**

Daytona Beach FL: The River to Sea TPO is actively seeking public participation as we plan transportation improvements in Volusia County and portions of Flagler County, including Beverly Beach and Flagler Beach as well as portions of the cities of Palm Coast and Bunnell. The R2CTPO will officially launch the 2020 “Tell the TPO” Community Transportation Survey Campaign on March 30, 2020, and it will be open through May 30, 2020. This survey is conducted every two years and helps provide insights for the TPO as it makes decisions on transportation priorities.

To ensure the *highest possible survey response rate*, the survey is available online at www.TelltheTPO.com (PC and mobile-device friendly); hard copies are also available, both in English and Spanish. Each person who completes the survey by **May 30, 2020** can choose to be entered into a drawing to win a 3 day/2 night hotel stay for two at The Shores Resort & Spa!

Specifically, the River to Sea TPO would like to ask:

- **INDIVIDUALS:** Visit www.TelltheTPO.com and click the link to fill out the survey to tell us what you think about transportation in Volusia and Flagler Counties.
- **EMPLOYERS:** Email the www.TelltheTPO.com link to your employees, clients and contact lists.
- **ORGANIZATIONS:** Include this information in your next newsletter and/or email the www.TelltheTPO.com link to your members and contact lists.
- **GOVERNMENT AGENCIES:** Place the www.TelltheTPO.com link on your website, in newsletters and/or in emails to your employees and stakeholders.

There is an online Tool Kit available at www.TelltheTPO.com that includes suggested email and social media blast language and graphics, printable surveys, an outreach flyer and other items to help *you* help *us* get the word out! Thank you for your support of the **River to Sea TPO’s 2020 “Tell the TPO” Survey Campaign!**

For more information, please contact:
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