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FOR IMMEDIATE RELEASE

River to Sea Transportation Planning Organization
2016 "TELL THE TPO" SURVEY CAMPAIGN LAUNCHES

The **River to Sea TPO (R2CTPO.org)** actively seeks public participation as we plan transportation improvements for the Metropolitan Planning Area (MPA) which includes Volusia County and portions of Flagler County. We have officially launched the 2016 **"Tell The TPO" - Community Transportation Survey Campaign**. This survey is intended to be conducted every two years and will help provide insights for the TPO as it makes decisions on transportation priorities. Specific goals of the survey include the following:

- Gauge the transportation wants, needs, problems, preferences, and suggestions from residents, business community, elected officials, and other stakeholders
- Provide another year of data that the TPO can compare against past and future surveying efforts in order to gauge trends
- Act as an educational tool and expose each person who takes it to the benefits, mission, and programs of the TPO

To ensure the **highest survey response rate**, the survey will primarily be administered via www.TelltheTPO.com and hard copies are also available, both in Spanish and English. Each person who completes the survey by May 31, 2016 can choose to be entered into a drawing to receive a free **iPad Mini!**

The **TPO would like to ask each of you** the following:

1. Please visit www.TelltheTPO.com and fill out the survey as your voice counts! Also please note that there is an **online tool kit** available on the web site that includes suggested email and social media blast language, printable surveys, outreach flyer, etc. to help you help us get the word out!
2. **Please distribute** the www.TelltheTPO.com link to your friends, co-workers, employees, stakeholders etc. to help get the word out.

Thank you for your support of the **River to Sea TPO "Tell the TPO" Survey Campaign!**

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