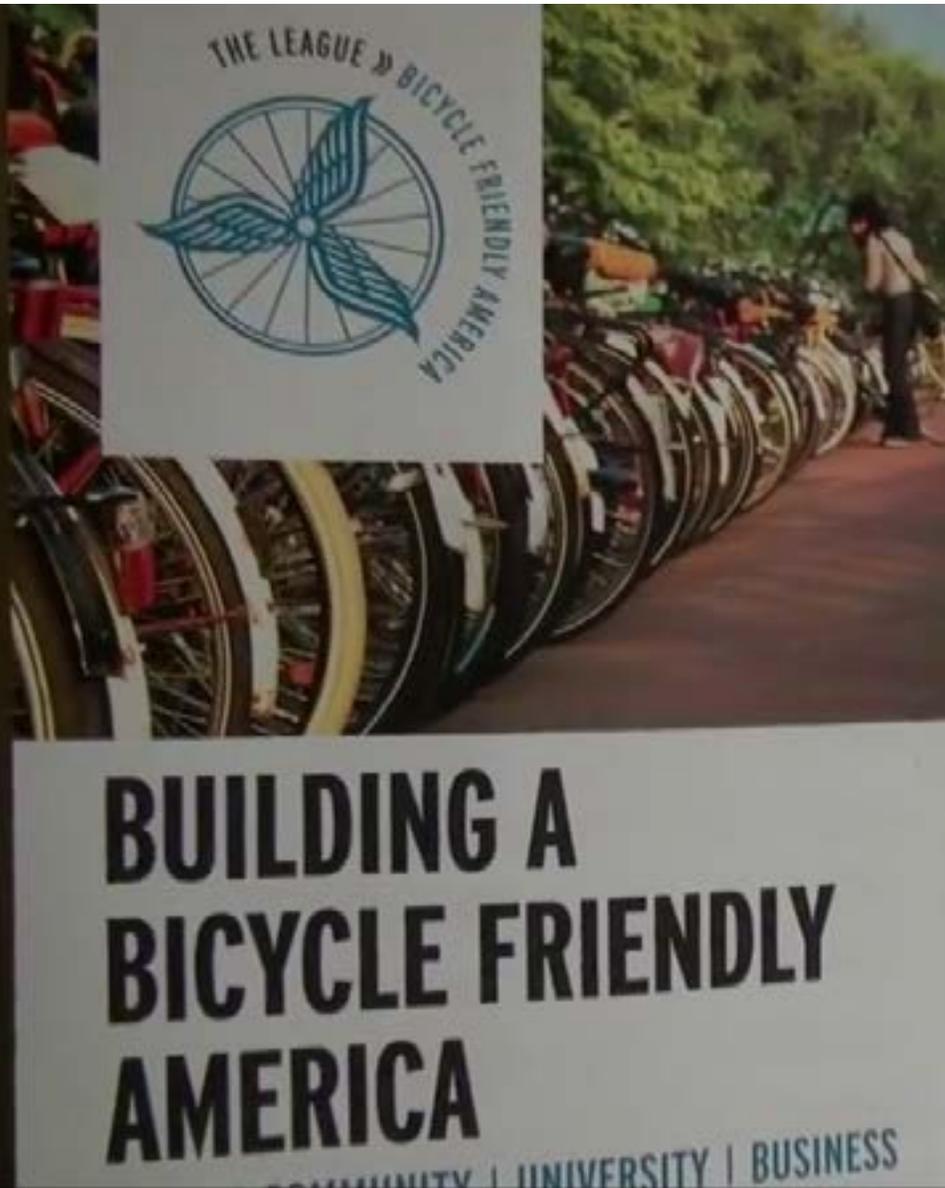


Presentation on the 2015 National Bicycle Summit
Jason Aufdenberg
April 8, 2015 BPAC Meeting

[Start with a video: StreetFilms "Talking Bikes Plus"](#)



National Forum on Women and Bicycling Fourth Year; now a full day of the National Bike Summit



[Link to Summit agenda with presentations](#)

National Forum on Women and Bicycling

How Mentorship and Bold Leadership is growing the mission of Tulsa Hub



Ren Barger
Barbara Bannon
www.tulсахub.org

[Link to presentation](#)

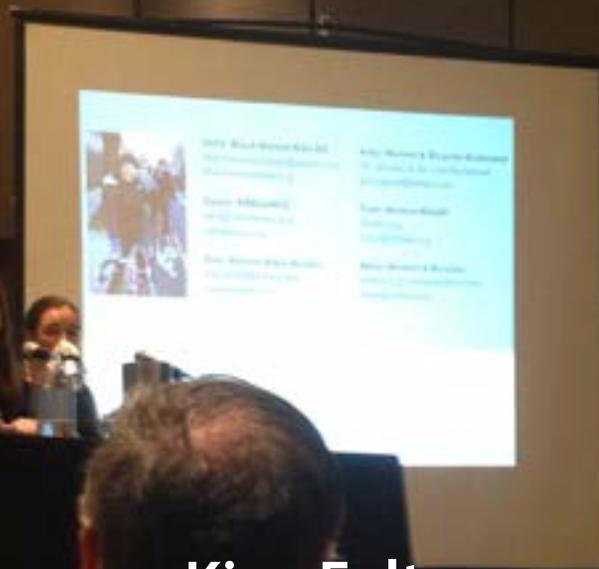
National Forum on Women and Bicycling Women Bike Advocacy in Your Community



Nelle Pierson
waba.org/womenandbicycles

Lesly Jones
Blackwomenbike.org

Casey Ashenurst
webikenyc.org



Kim Foltz
bostonbikes.org

Amy George
Women & Bicycles Richmond, VA

Tyler Frisbee
sfbike.org

National Forum on Women and Bicycling

Women Ride: New Numbers



peopleforbikes™

peopleforbikes.org

Martha Roskowski

Vice President of Local Innovation, PeopleForBikes



U.S. Bicycling Participation Benchmarking Study

- » **A 10-minute online survey was conducted in Nov/Dec 2014**
 - » **A total of 16,193 U.S. adults ages 18+ completed the survey**
 - » **Adults also reported on a total of 8,858 children ages 3-17**
 - » **The sample was weighted to represent the U.S. population ages 3+ for gender, age, region, ethnicity, and income**
- 

A photograph of a city street scene with several cyclists in motion, overlaid with a large blue circle containing the text "104 MILLION". The background shows a multi-story brick building with many windows and a street with white lane markings. The cyclists are blurred, suggesting movement. The blue circle is semi-transparent and contains the text in white, bold, sans-serif font.

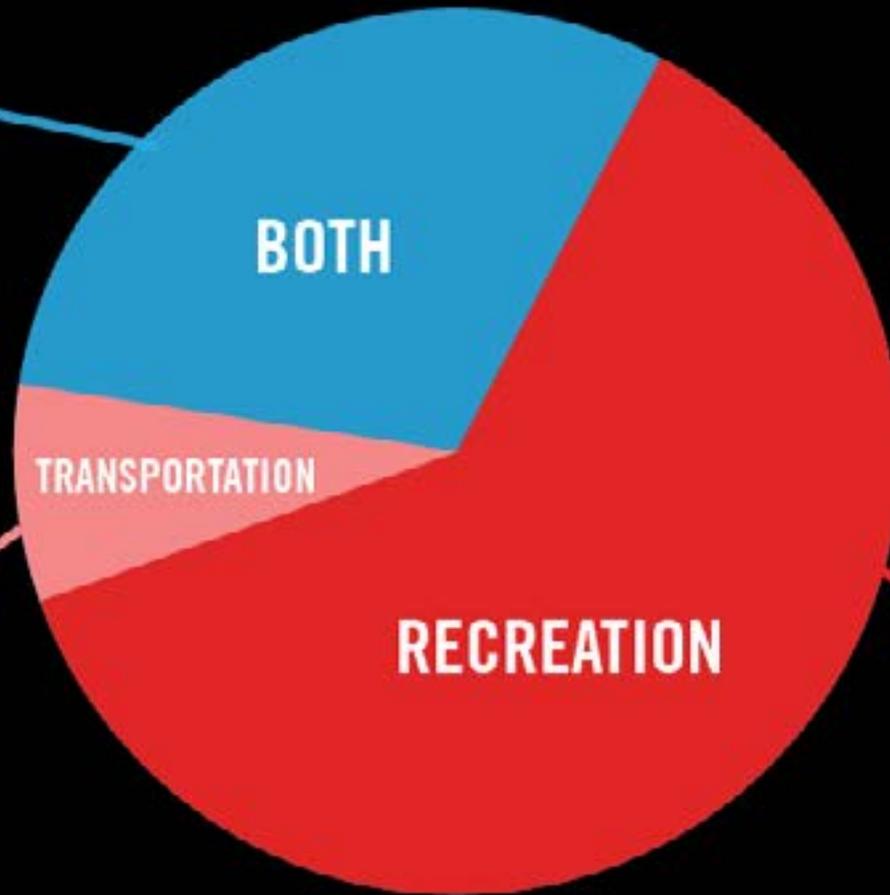
104
MILLION

13.5

**MILLION
WOMEN**

3

**MILLION
WOMEN**



BOTH

TRANSPORTATION

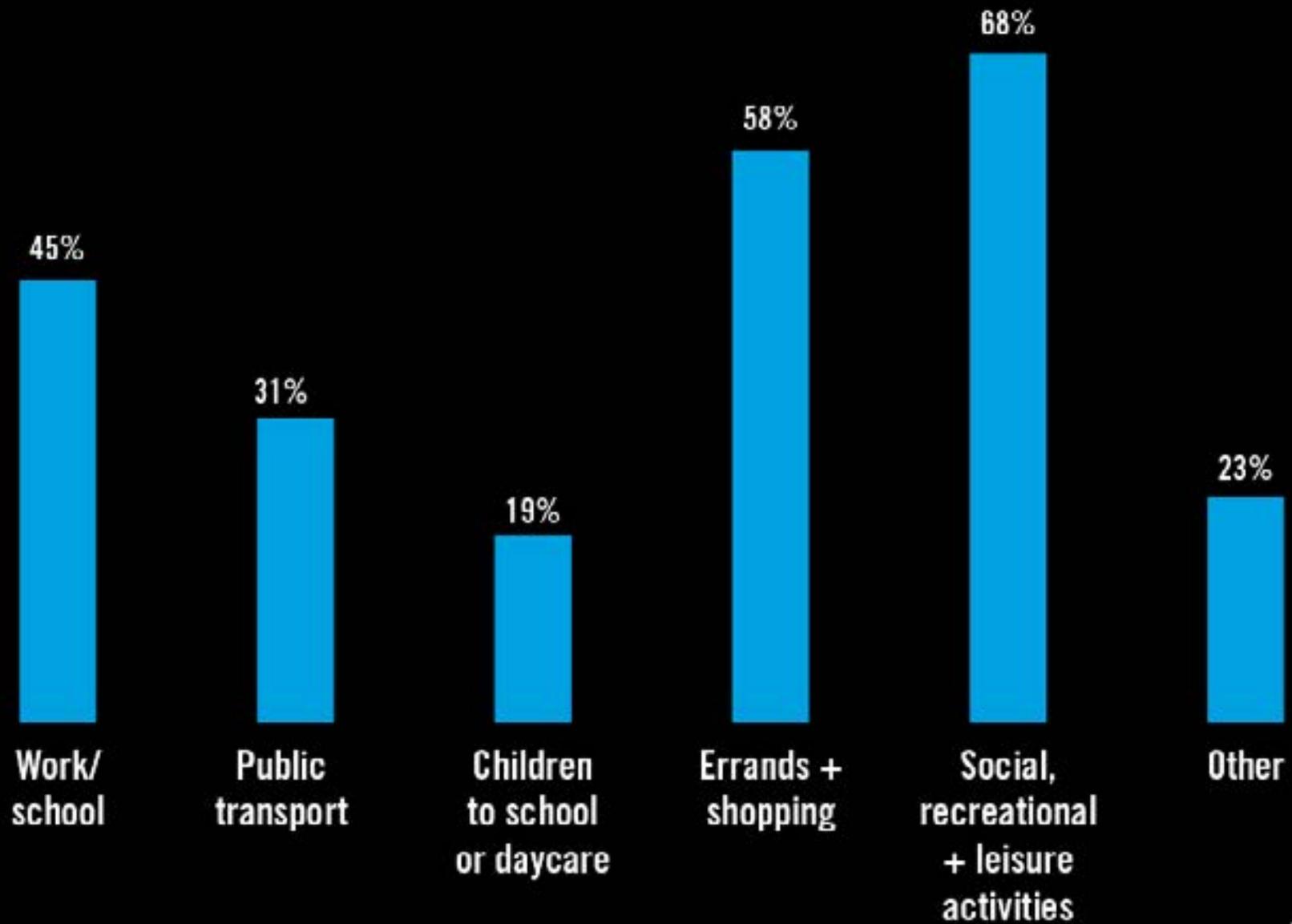
RECREATION

29

**MILLION
WOMEN**



Women's transportation bike trip types



n = 1,654

Have you ever ridden a bicycle?

88%

Male non-riders

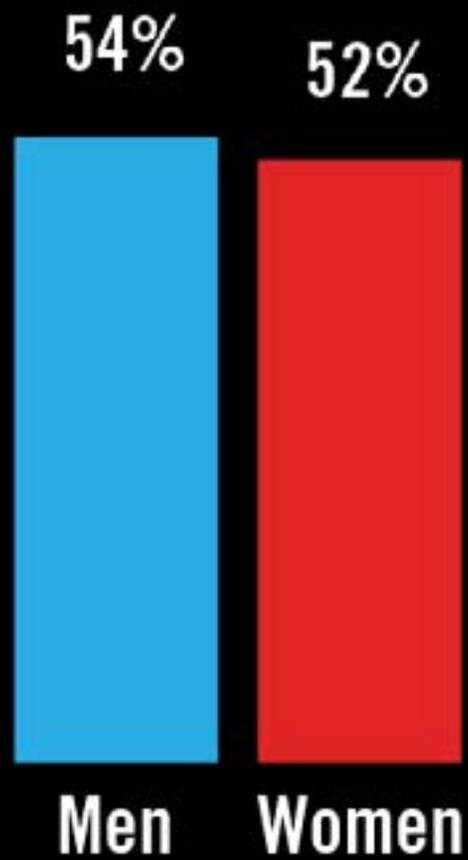
87%

Female non-riders

n = 10,463

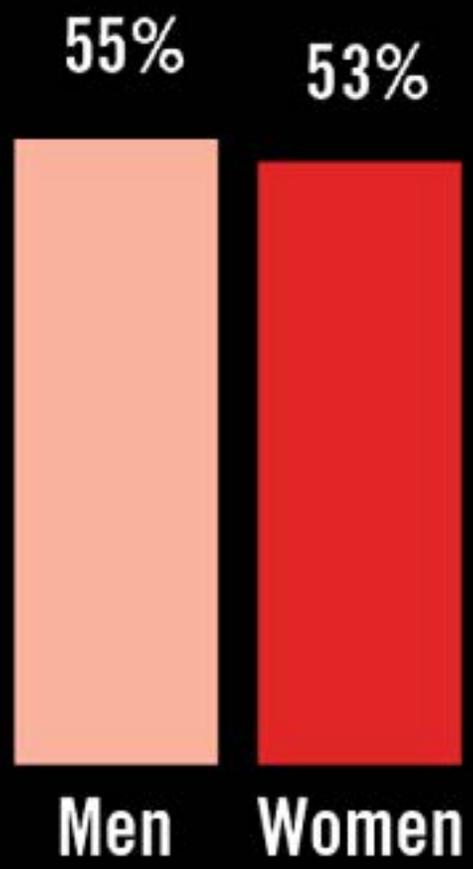


Want to bike more often



n = 16,193

Bicycling is a convenient way to get around



n = 16,193

Would ride more with protected bike lanes

45%

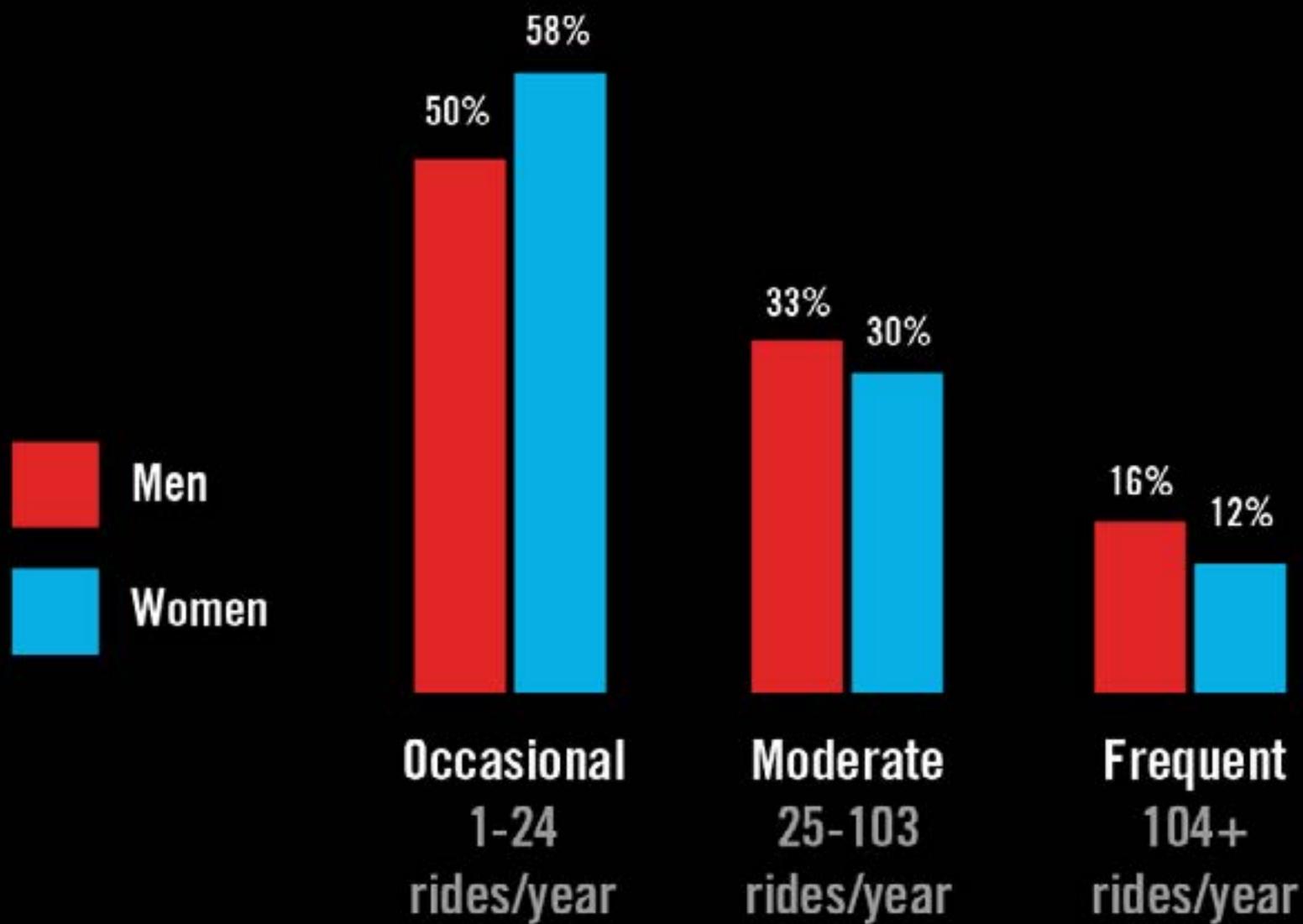
Men

48%

Women

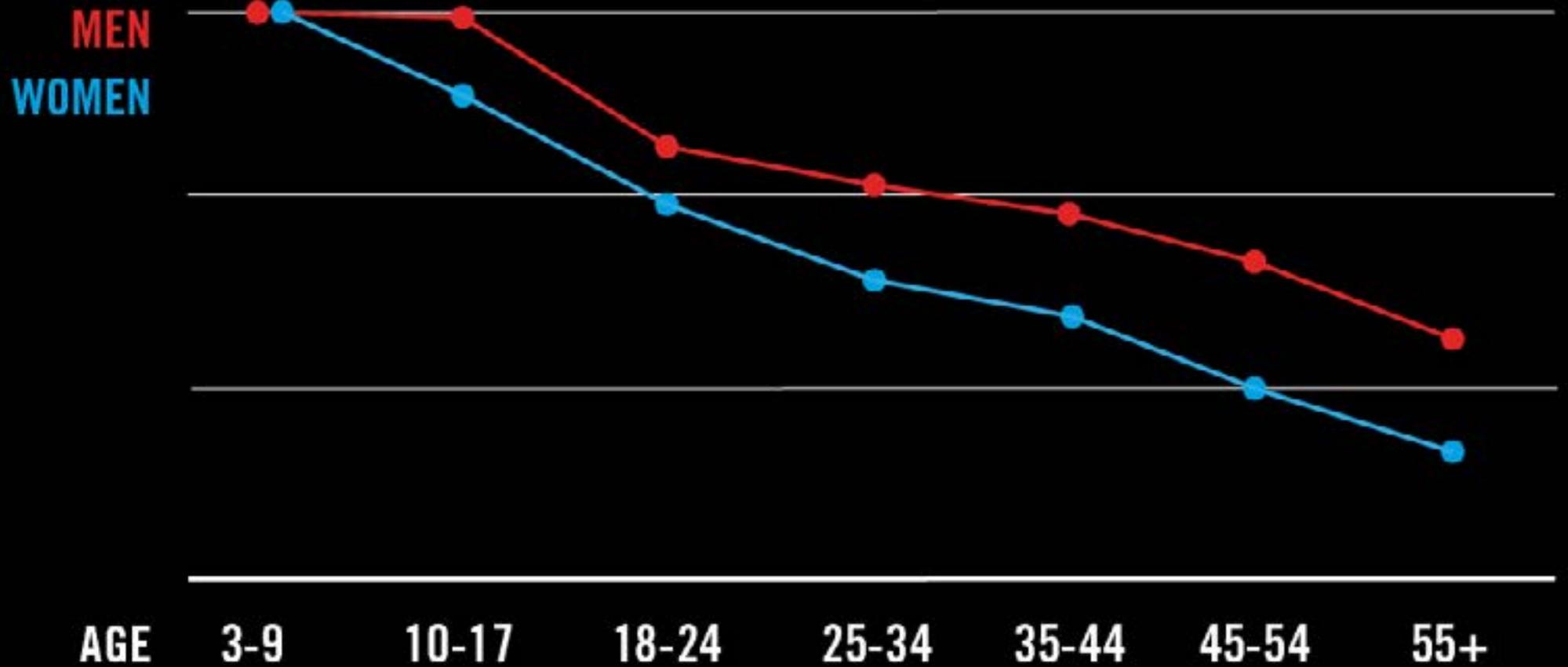
n = 16,193





n = 11,233

Share of Americans who bike 1+ times per year



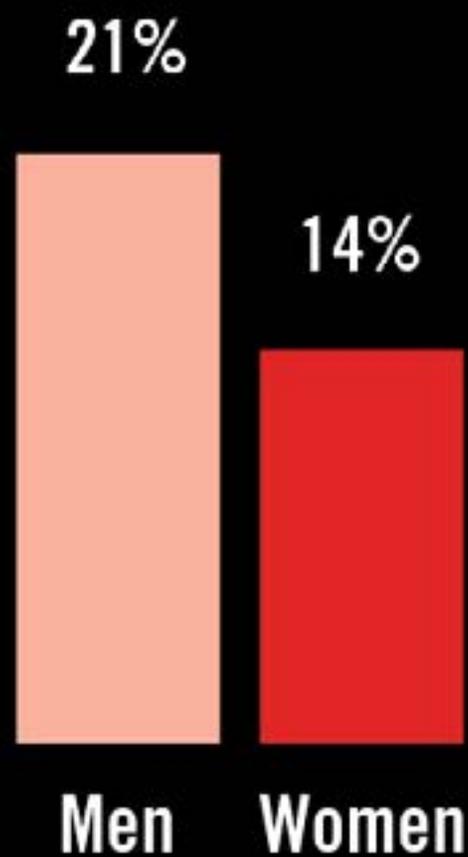
n = 25,051

Worry about personal safety when riding



n = 16,193

I feel safer riding now than I did five years ago



n = 16,193

No working adult bicycle in household

45%

Men

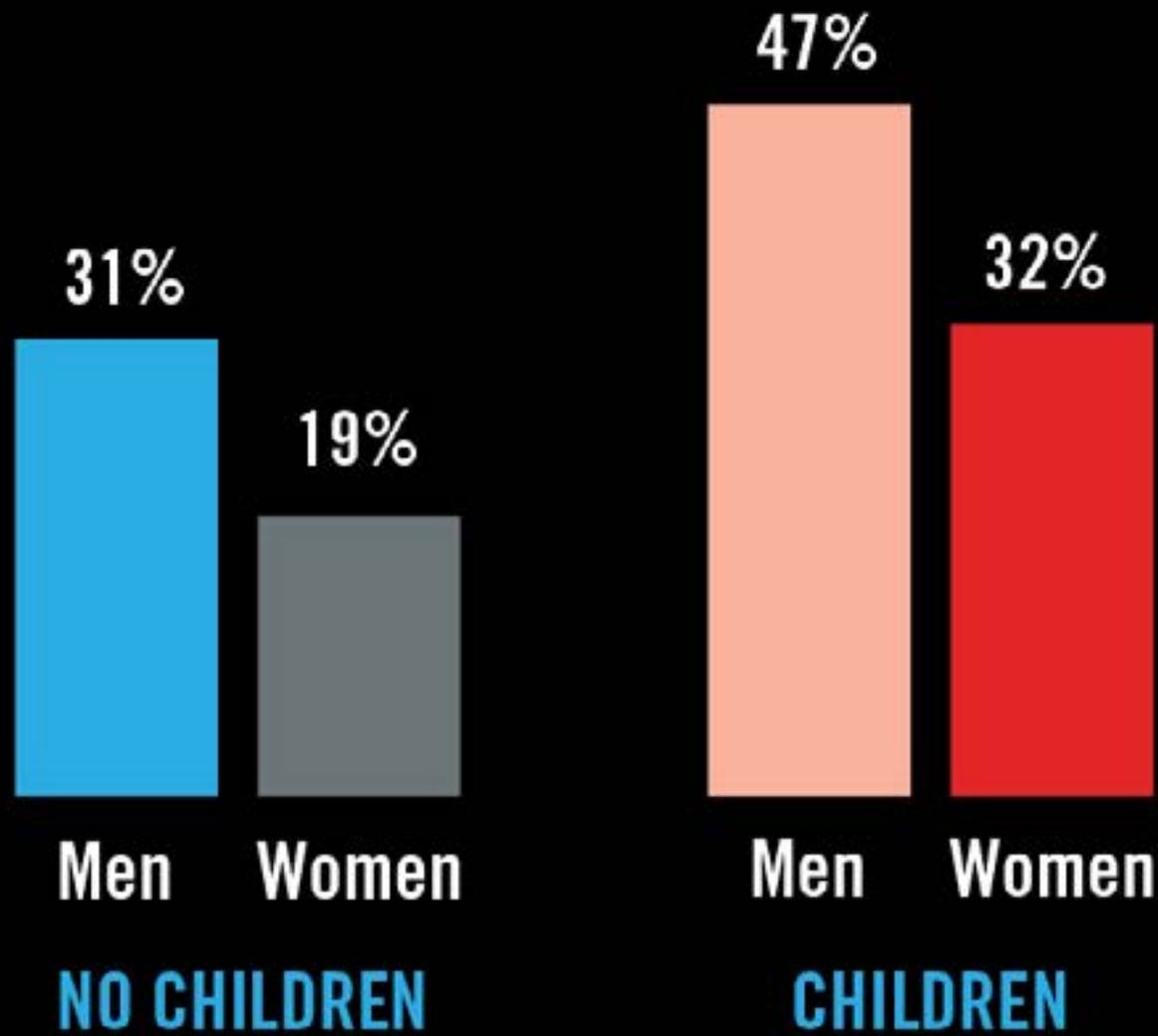
51%

Women

n = 16,193



Ride a bike at least 1x per year



n = 16,193

ISABELLA'S WORLD



peopleforbikes™

GREEN LANE PROJECT



LIBRARY



CLIMBING TREE



SCHOOL



ICE CREAM



ISABELLA'S HOUSE



THE PARK

BEST FRIEND'S APARTMENT



National Bike Summit 2015: Mick Cornett, Mayor Oklahoma City, OK



[Link to video of presentation](#)

National Bike Summit 2015

Bekka Wright: The Advocacy Power of Laughter



**National Bike Summit 2015:
Dr. Aletha Maybank, Director of the NYC's Department of Health,
Center for Health Equity**



[Link to video of presentation](#)

National Bike Summit 2015: How to Talk with an Engineer... and be Persuasive

[More info on Bill Schutlheiss](#)

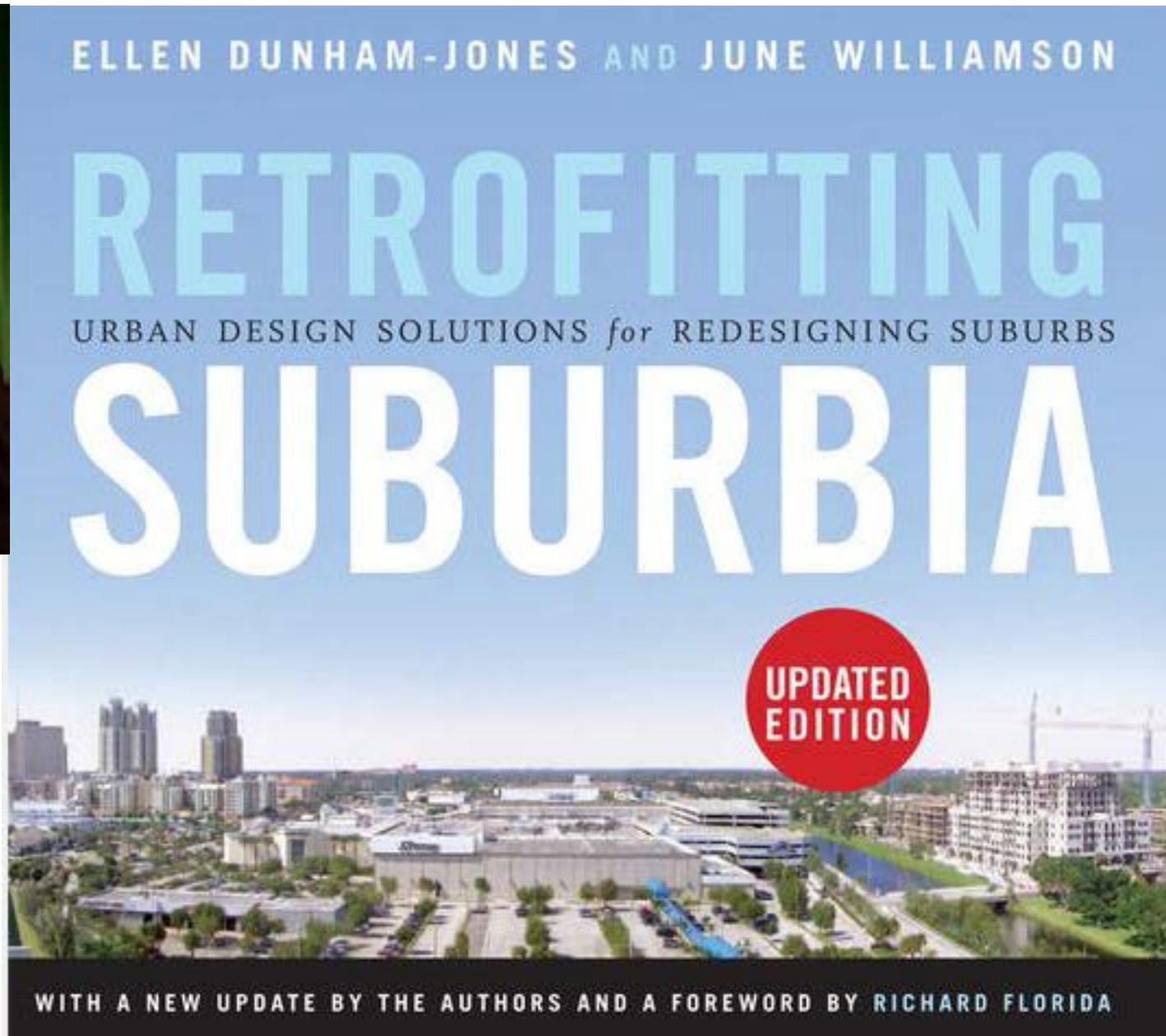
[More info on Rock Miller](#)



National Bike Summit 2015: Retrofitting the Suburbs



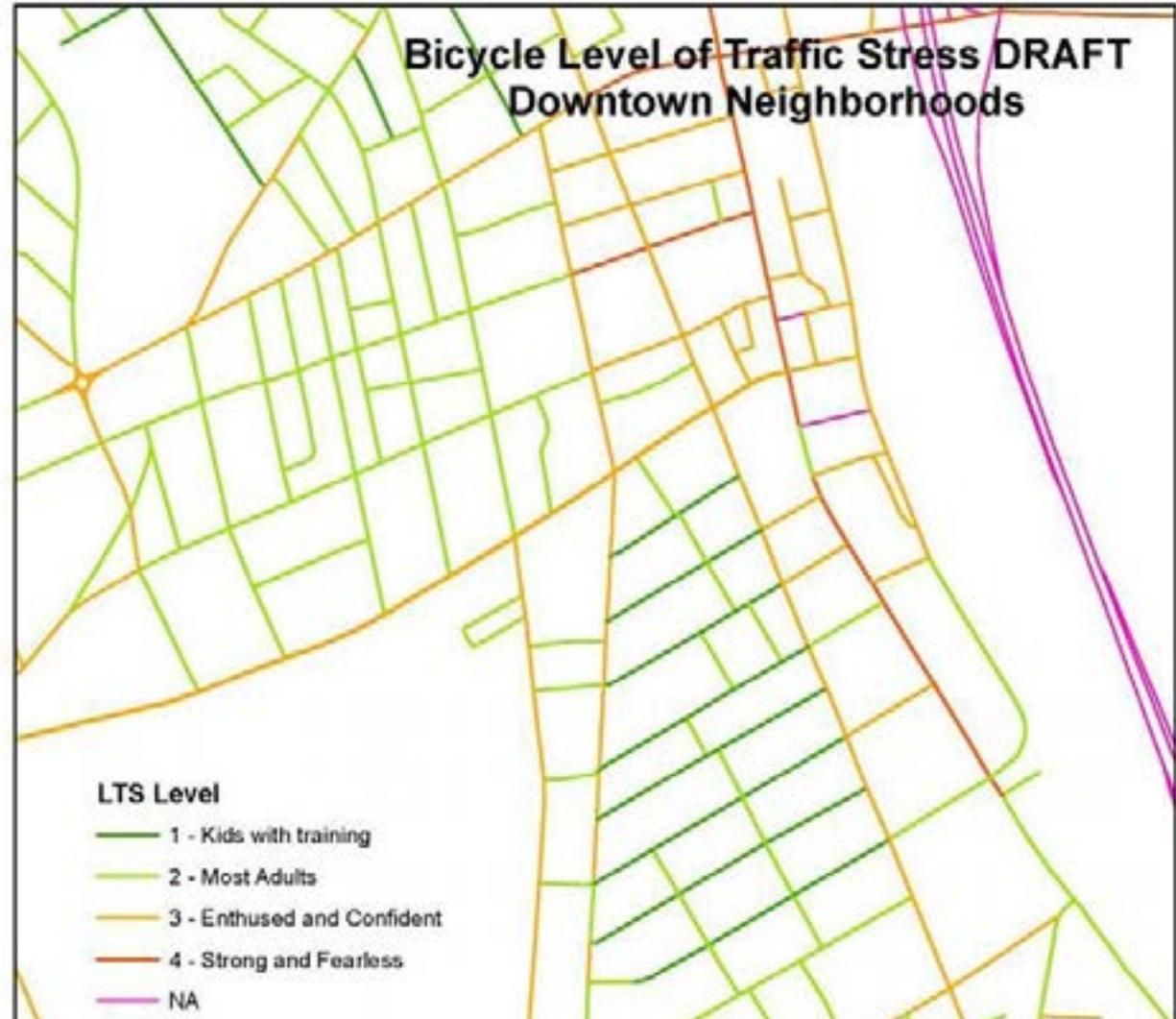
[Ellen Dunham-Jones](#)



[Link to TED talk](#)

National Bike Summit 2015: Low-stress bicycle networks

- 1: Kids with training
- 2: Most adults
- 3: Enthused & confident
- 4: Strong & Fearless



Bicyclists can help find [a low-stress network](#).

National Bike Summit 2015: Florida delegation Lobby Day Eve



(L-to-R): Joy Hancock, Lacy Nickell, Sue Kawalerski, Becky Alfonso, Gary Mendenhall, Michael Armadoros, Jason Aufdenberg, Jim Shirk, Brian Smith

National Bike Summit 2015: Florida delegation Lobby Day breakfast meeting



National Bike Summit 2015: Florida delegation enters Rayburn House Office Building



National Bike Summit 2015:

Meeting with the staff of
Rep. Dennis Ross (R-FL-15)

FL delegation met with the staff of 21
House Reps and two Senators.



National Bike Summit 2015:

League provided free pedicabs between House and Senate office buildings



**Ask your Senator to Co-Sponsor S. 705,
The Transportation Alternatives Program Improvement Act.**



Transportation Alternatives Program Improvement Act

Gives states and MPOs the ability to help rural and underserved communities

- » **The problem:** TAP requires each individual project meet a strict 20% local match (federal funds cover the remaining 80%). Some communities are unable to raise that local match.
- » **The fix:** TAPIA allows states and MPOs to meet the 80/20 requirement across a group of projects, or across the entire program. This allows the state or MPO to reduce or waive the match for smaller, underserved or low-income communities.

[Link to TAPIA info](#)

Ask your Representative to Co-Sponsor H.R. 1274, The Vision Zero Act



The Vision Zero Act

What it does » THE VISION ZERO ACT:

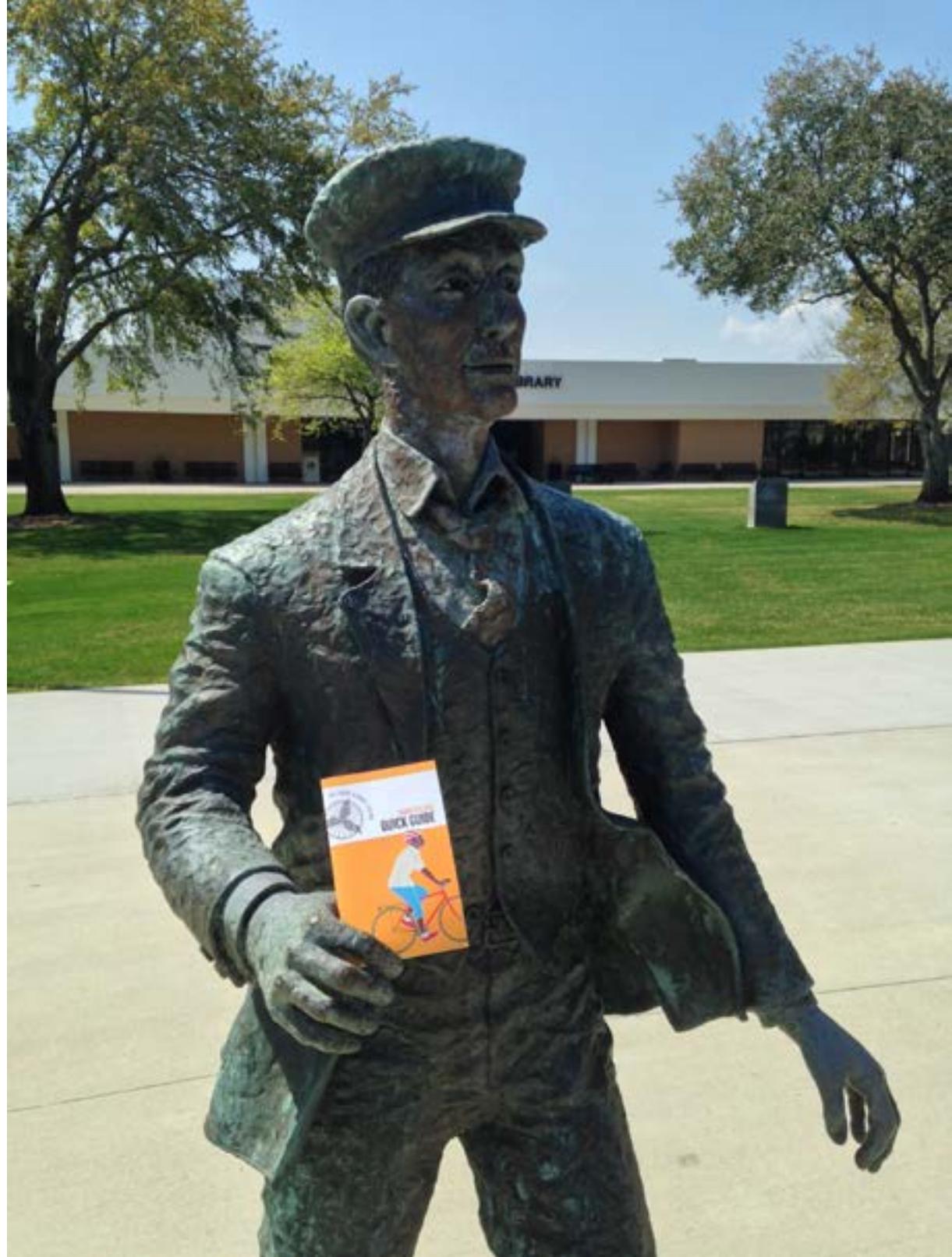
- » *Promotes and supports local innovation in traffic safety* by offering grants to local governments that have set aggressive policies to end traffic fatalities in their jurisdictions.
- » *Directs funding to local governments to develop inter-agency plans* that connect the engineering of streets, with traffic enforcement and public education safety; improve implementation success; and create continuity for residents.
- » *Funds the implementation of safety innovations, and gathers best practices* through a competitive grant program. Grant recipients must have both a Vision Zero policy and plan in place, and must document and report back to Congress and the US DOT best practices and lessons learned for dissemination to other cities and communities.

[Link to Vision Zero Info](#)

League of American Bicyclists Smart Cycling Quick Guides

**Wilbur Wright (Bike shop
owner, bike designer
and aviation pioneer)
recommends the quick guides!**

More info at the link below!
bikeleague.org/ridesmart



Jason Aufdenberg

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386 631 1447 (voice-mail)

Member, River-to-Sea

Bicycle Pedestrian Advisory Committee

Representing Volusia at Large

