



# River to Sea TPO Board Meeting

**September 27, 2023**

**9:00 a.m.**



## **River to Sea TPO Board Meeting September 27, 2023**

### **I. Call to Order/Roll Call/Determination of Quorum**



## **River to Sea TPO Board Meeting September 27, 2023**

## **II. Pledge of Allegiance**







## **River to Sea TPO Board Meeting September 27, 2023**

### **III. Public Comment/Participation**



## **River to Sea TPO Board Meeting September 27, 2023**

### **IV. Consent Agenda**

- A. AUGUST 23, 2023 RIVER TO SEA TPO BOARD MEETING MINUTES
- B. TREASURER'S REPORT
- C. EXECUTIVE COMMITTEE REPORT
- D. BICYCLE/PEDESTRIAN ADVISORY COMMITTEE (BPAC) REPORT
- E. CITIZENS ADVISORY COMMITTEE (CAC) REPORT
- F. TECHNICAL COORDINATING COMMITTEE (TCC) REPORT
- G. RIVER TO SEA TPO BOARD SUMMARY REPORT
- H. EXECUTIVE DIRECTOR TIMESHEET REVIEW REPORT
- I. REVIEW AND APPROVAL TO RESCHEDULE THE NOVEMBER 22, 2023 TPO BOARD MEETING TO DECEMBER 6, 2023



## **River to Sea TPO Board Meeting September 27, 2023**

### **V. ACTION ITEMS**

#### **A. REVIEW AND APPROVAL OF UPDATED RIVER TO SEA TPO 2024 POLICY POSITIONS**



# 2024 Policy Positions DRAFT - Clean

*Adopted by River to Sea TPO Board 09-27-2023*



***River to Sea TPO Chairperson:***  
***Christopher M. Cloudman, City of DeLand Mayor***

**Contact: Colleen Nicoulin, Executive Director**

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**E-mail: [CNicoulin@r2ctpo.org](mailto:CNicoulin@r2ctpo.org)**

**Website: [www.r2ctpo.org](http://www.r2ctpo.org)**



The River to Sea TPO supports increasing transportation investment through dedicated, flexible and sustainable funding.

## Background

Transportation revenue is collected to support the preservation and development of a safe, efficient and resilient transportation system that supports economic development, freight mobility, tourism, bicycle and pedestrian safety, accessibility and public transit among others. Actions supported by the River to Sea TPO to preserve these programs include:

- **Analyze Potential New Revenue Sources Needed to Preserve the Transportation System**

While we recognize the benefits of autonomous vehicles (AV) and alternative fuel vehicles (AFV) in improving transportation efficiency, safety, and air quality, we also understand the potential impacts on fuel sales throughout the state of Florida. The River to Sea TPO supports the analysis of additional revenue sources such as vehicle registration fees, electric charging station surcharges and mileage-based fees to determine whether implementation ensures equity among all road users contributing to the maintenance and preservation of the existing system.

- **Develop a resilient network of transportation infrastructure**

Resiliency reflects the ability to anticipate, prepare for, and respond to changing conditions, and recover rapidly after disruptive events such as flooding, hurricane damage, sea level rise, wildfire, or major traffic incidents. It is important for the transportation system to be resilient in the face of these disruptions to ensure reliable movement of people and goods. The River to Sea TPO continues to support funding to address the effects of climate change on transportation infrastructure and evacuation routes.

- **Establishing flexible and predictable funding for transit projects**

Current state law limits the amount of funding that can be made available from the State Transportation Trust Fund (STTF) for transit projects for both capital and operating expenses. These limitations, which are not in place for roadway funding, make transit funding from the STTF less predictable for the purposes of planning and project implementation and artificially limits the ability of TPOs to implement priority transit projects.

- **Stabilize Funding Levels for the Transportation Regional Incentive Program (TRIP)**

TRIP funding promotes regional transportation planning and project development and has been used to fund important infrastructure improvements. The River to Sea TPO supports stable and consistent funding through TRIP to promote regional planning and project development.

- **Allow Strategic Intermodal System (SIS) and State Transportation Trust Fund (STTF) Dollars to be Used on Local Road Improvements that are Needed to Support the SIS or State Facility**

State law limits the allocation of SIS funds and STTF funds to use on those systems. However, there are occasions where the most effective solution to managing congestion on an SIS or state facility is to improve local arterial, collector and distributor roads. The River to Sea TPO supports increasing flexibility of SIS and STTF funds to be used “off-system” when improvements on supporting roads enhance freight, safety, emergency management, travel time reliability and congestion on the SIS or state road system.

## Benefit

Efficient and resilient transportation systems are necessary to support a strong economy. Inadequate funding to support capital projects as well as operations and maintenance will lead to increased congestion and degradation of vital infrastructure. Increased traffic congestion has negative economic and environmental impacts.



**The River to Sea TPO supports improving transportation safety by discouraging distractive driving, designing for appropriate speeds and improving pedestrian and bicycle safety.**

## Background

These items are intended to support Vision Zero safety initiatives in the State of Florida as well as the national emphasis on transportation safety improvements outlined in the Bipartisan Infrastructure Law (BIL)

- **Improve Pedestrian and Bicycle Safety**

Florida consistently ranks at or near the top of the nation in pedestrian and bicycle injuries and fatalities. Increasing safety and reducing these rates requires education, engineering and law enforcement efforts. The River to Sea TPO supports:

- enhanced funding for educational programs that show positive results;
- strengthening existing pedestrian and bicycle safety laws;
- increasing performance driven funding for projects that address unsafe conditions;
- the installation of pedestrian crossing traffic control devices (beacons) in areas with documented safety concerns;
- Engineering and redesign of roadways for appropriate speeds; and
- local participation in FDOT's High Enforcement Visibility Program

The 2022 Dangerous by Design report listed the Deltona-Daytona Beach-Ormond Beach Metropolitan Area, which encompasses both Volusia and Flagler County, as the most dangerous metropolitan area in the nation for pedestrians. Florida DOT is using the Alert Today, Alive Tomorrow program along with changes in design standards and their Vision Zero campaign to drive down pedestrian fatalities and injuries throughout the state. The River to Sea TPO supports FDOT's Target Zero initiative to reduce the number of transportation related serious injuries and fatalities across Florida to ZERO, by focusing on influencing change in dangerous driver behaviours before serious and fatal crashes occur and aligning resources and establishing actions for all safety partners to take evolutionary steps to improve how Florida connects, interacts, plans, designs, operates, and maintains its transportation system.

- **Expand Regulations on Distracted Driving**

Recent crash analyses completed by the River to Sea TPO shows that crashes resulting from distracted driving occur at a higher rate than other crash types. The River to Sea TPO supports policy and programs that would continue to improve roadway safety by focusing on eliminating distracted driving.

## Benefit

Transportation safety is critical for residents and for the thousands of visitors who choose to vacation here. Implementing an inclusive safe system approach to roadway safety that envisions eliminating fatal and serious injuries for all road users along with other crash reduction efforts improve quality of life and support economic development.

**The River to Sea TPO supports increasing the efficiency and resiliency of transportation systems by maximizing the deployment of advanced transportation technologies.**

## Background

Transportation technologies are advancing in ways that will transform the industry and, potentially, how people and goods will move in and between our metropolitan areas. Transportation Network Companies (TNC's) such as Uber and Lyft, automated and connected vehicles, advanced transit systems, advanced traffic signals, and drone delivery as well as technologies not yet developed, provide tremendous opportunities to improve the efficiency and safety of travel.

The River to Sea TPO supports and encourages the development and implementation of these technological advances to include:

- Increased infrastructure funding for projects that advance Automated, Connected, Electric and Shared (ACES) technologies.
- Increased funding and technical assistance to support the planning and implementation of Smart Cities, automated vehicle pilot projects and other technology innovations.
- Establishing laws that address the malicious and intentional interference of the proper functioning of transportation vehicles and systems.
- Continued promotion of interoperable and multi-modal smartcard technology that is compatible, universal and accessible for use by all other smartcard technology systems.
- Support and funding for the regulation and infrastructure modifications needed to safely and effectively manage the expansion of micro-mobility devices.
- Requiring public Electric Vehicle Support Equipment (EVSE) to be open to all users regardless of membership to a specific charging network

## Benefit

Advanced technologies in transportation will transform our communities and our economies. These technologies have the potential to dramatically improve safety and efficiency of our existing transportation infrastructure. They also offer improvements in air quality, mobility for transportation disadvantaged people, and quality of life advantages. Cities and states that are proactive in the deployment of transportation technology will be better positioned for success and economic stability in the future.



# 2023~~4~~ Legislative Policy Positions

DRAFT - Marked

Adopted by River to Sea TPO Board ~~11-30-2022~~ 09-27-2023



*River to Sea TPO Chairperson:*

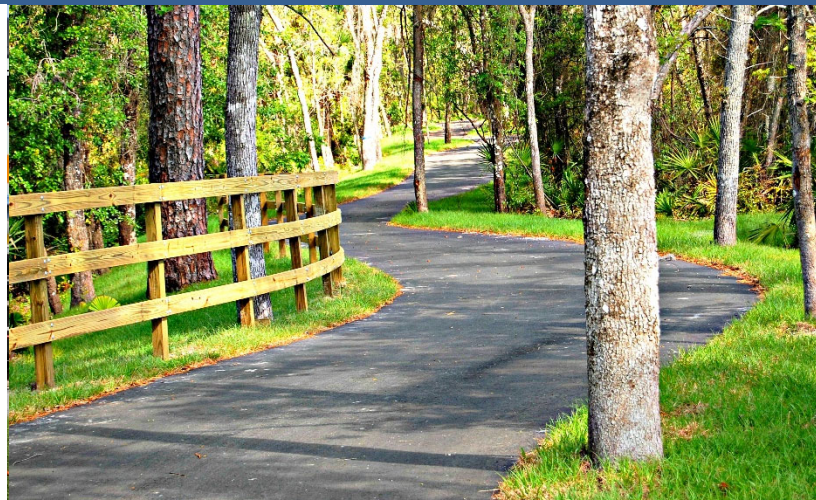
~~Barbara Girtman~~ Christopher M. Cloudman, ~~Volusia County Council Vice Chair~~ City of DeLand Mayor

Contact: Colleen Nicoulin, Executive Director

Telephone: (386) 226-0422

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~~“On behalf of the River to Sea Transportation Planning Organization, I want to thank you for the work you do serving the State of Florida and as a representative of our planning area. As growth and development continues to increase throughout the state, we recognize the importance of an efficient and resilient transportation system that supports Florida’s economy and provides safe modes of travel for all residents and visitors alike. We look forward to working with you to tackle challenging transportation issues and to provide the support you may need during the 2023 Legislative Session.”~~

~~*River to Sea TPO Chairperson, Barbara Girtman*~~

## 2023 Legislative Positions

~~*Adopted by River to Sea TPO Board 11-30-2022*~~

- ~~➤ Increase transportation investment through dedicated, flexible and sustainable funding~~
- ~~➤ Improve transportation safety by discouraging distracted driving, designing for appropriate speeds & improving pedestrian and bicycling safety~~
- ~~➤ Increase the efficiency and resiliency of transportation systems by maximizing the deployment of advanced transportation technologies~~

~~Thank you for considering the legislative positions established by the River to Sea TPO. As these positions were developed, consideration was given to the positions established by organizations throughout the state of Florida including the Florida Association of Counties (FAC), the Florida League of Cities (FLC), Florida Public Transit Association (FPTA) and the Metropolitan Planning Organization Advisory Council (MPOAC). We value our relationship with these organizations and appreciate the support and leadership they provide.~~

~~*River to Sea TPO Legislative Issues Subcommittee*~~

## Transportation Priority -- Funding

The River to Sea TPO supports ~~legislation that increases~~ transportation investment through dedicated, flexible and sustainable funding.

### Background

Transportation revenue is collected to support the preservation and development of a safe, efficient and resilient transportation system that supports economic development, freight mobility, tourism, bicycle and pedestrian safety, accessibility and public transit among others. Actions supported by the River to Sea TPO to preserve these programs include:

- **Analyze Potential New Revenue Sources Needed to Preserve the Transportation System**

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Resiliency reflects the ability to anticipate, prepare for, and respond to changing conditions, and recover rapidly after disruptive events such as flooding, hurricane damage, sea level rise, wildfire, or major traffic incidents. It is important for the transportation system to be resilient in the face of these disruptions to ensure reliable movement of people and goods. The River to Sea TPO continues to support funding to address the effects of climate change on transportation infrastructure and evacuation routes.

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### Benefit

Efficient and resilient transportation systems are necessary to support a strong economy. Inadequate funding to support capital projects as well as operations and maintenance will lead to increased congestion and degradation of vital infrastructure. Increased traffic congestion has negative economic and environmental impacts.

## Transportation Priority -- Safety

The River to Sea TPO supports ~~legislation that~~ improving transportation safety by discouraging distractive driving, designing for appropriate speeds and improving pedestrian and bicycle safety.

### Background

These items are intended to support Vision Zero safety initiatives in the State of Florida as well as the national emphasis on transportation safety improvements outlined in the Bipartisan Infrastructure Law (BIL)

- **Improve Pedestrian and Bicycle Safety**

Florida consistently ranks at or near the top of the nation in pedestrian and bicycle injuries and fatalities. Increasing safety and reducing these rates requires education, engineering and law enforcement efforts. The River to Sea TPO supports:

- enhanced funding for educational programs that show positive results;
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- **Expand Regulations on Distracted Driving**

Recent crash analyses completed by the River to Sea TPO shows that crashes resulting from distracted driving occur at a higher rate than other crash types. The River to Sea TPO supports ~~legislation~~ policy and programs that would continue to improve roadway safety by focusing on eliminating ~~expanding regulation on~~ distracted driving.

### Benefit

Transportation safety is critical for residents and for the thousands of visitors who choose to vacation here. Implementing an inclusive safe system approach to roadway safety that envisions eliminating fatal and serious injuries for all road users. ~~Changes in Florida law~~ along with other crash reduction efforts improve quality of life and support economic development.

## Transportation Priority -- Advancing Technology

The River to Sea TPO supports ~~legislation that increases~~ the efficiency and resiliency of transportation systems by maximizing the deployment of advanced transportation technologies.

### Background

Transportation technologies are advancing in ways that will transform the industry and, potentially, how people and goods will move in and between our metropolitan areas. Transportation Network Companies (TNC's) such as Uber and Lyft, automated and connected vehicles, advanced transit systems, advanced traffic signals, and drone delivery as well as technologies not yet developed, provide tremendous opportunities to improve the efficiency and safety of travel.

The River to Sea TPO supports and encourages ~~the Florida legislature to continue establishing state laws and funding mechanisms to support~~ the development and implementation of these technological advances to include: ~~Potential actions include:~~

- Increased infrastructure funding for projects that advance Automated, Connected, Electric and Shared (ACES) technologies.
- Increased funding and technical assistance to support the planning and implementation of Smart Cities, automated vehicle pilot projects and other technology innovations.
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### Benefit

Advanced technologies in transportation will transform our communities and our economies. These technologies have the potential to dramatically improve safety and efficiency of our existing transportation infrastructure. They also offer improvements in air quality, mobility for transportation disadvantaged people, and quality of life advantages. Cities and states that are proactive in the deployment of transportation technology will be better positioned for success and economic stability in the future.

## Additional Positions

### ~~The River to Sea TPO also supports legislation that:~~

- ~~Fully restores the budget authority for the Commission for the Transportation Disadvantage (CTD).~~
- ~~Protects the State Transportation Trust Fund (STTF) and the Transportation Disadvantaged Trust Fund from efforts to reduce or divert funds.~~
- ~~Offers incentives for employers that reduce peak-hour demand by allowing off-peak commuting and telecommuting options to employees.~~
- ~~Increases MPO/TPO involvement in growth management, mobility planning and visioning activities to promote a stronger linkage between land use, transportation and economic development.~~
- ~~Increases the percentage of the state transportation capacity program allocated to non-SIS highways and transit programs in order to improve mobility on regional and metropolitan area transportation facilities.~~
- ~~Requires TPO concurrence for public-private partnership agreements related to the lease or sale of transportation facilities that are publicly owned and operated within metropolitan areas and any subsequent modifications to such agreements.~~
- ~~Provides mandatory funding for driver education programs in high schools.~~
- ~~Changes the Consultants' Competitive Negotiation Act (CCNA) to allow agencies to introduce a "best value" option that considers cost as a factor when selecting a firm.~~
- ~~Indexes local option fuel taxes to keep pace with inflation.~~

### ~~The River to Sea TPO will monitor legislation that:~~

- ~~Authorizes counties to form a regional transportation finance authority for the purpose of financing, constructing, maintaining and operating transportation projects that are consistent with MPO plans.~~
- ~~Proposes to establish Tax Increment Financing (TIF) districts associated with expressway or passenger rail corridors for the purposes of financing the debt issued to pay for the project.~~
- ~~Promotes the continued development and expansion of bus and rail transit as well as efforts to accommodate the growing demand for alternative mobility vehicles (low-speed vehicles, electric vehicles and golf carts).~~
- ~~Imposes restrictions on Metropolitan Planning Organization (MPO) governing board membership, voting, and/or terms of service.~~

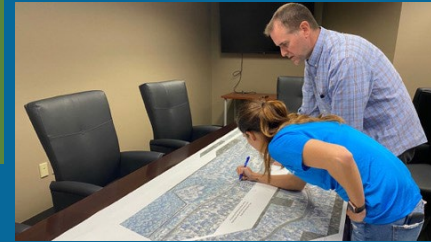


## **River to Sea TPO Board Meeting September 27, 2023**

### **V. ACTION ITEMS**

**B. REVIEW AND APPROVAL OF F RESOLUTION 2023-17  
SUPPORTING THE BEST FOOT FORWARD FOR PEDESTRIAN  
SAFETY PROGRAM**





**Best Foot Forward**  
for pedestrian safety

**River to Sea**  
**TPO**

September 27, 2023



# Who is Bike/Walk Central Florida?



We are a 501c3 **NONPROFIT** organization,  
dedicated to **EDUCATING** and **ADVOCATING**  
to make communities more **WALKABLE, BIKEABLE** and **ROLLABLE**.

We strive towards a connected **EQUITABLE TRANSPORTATION**  
system that is **SAFE** and **COMFORTABLE** for all.

# Who is Bike/Walk Central Florida?



## Best Foot Forward for pedestrian safety

The largest grassroots pedestrian safety initiative in the country.

Focuses on behavior change between drivers and walkers.



Created to show Central Florida residents of all ages & abilities an urban route where they can comfortably ride. Serves as an advocacy tool to push for more bike-friendly infrastructure.



A set of programs and services designed specifically for educating children including helmet fitting, bike rodeos, walking school buses, and more.



## HEALTHY WEST ORANGE

Provides support for trail development, connections and engagement opportunity that support a healthy community in West Orange County.



**Best Foot Forward**  
for pedestrian safety

# WHAT IS THE BEST FOOT FORWARD PROGRAM

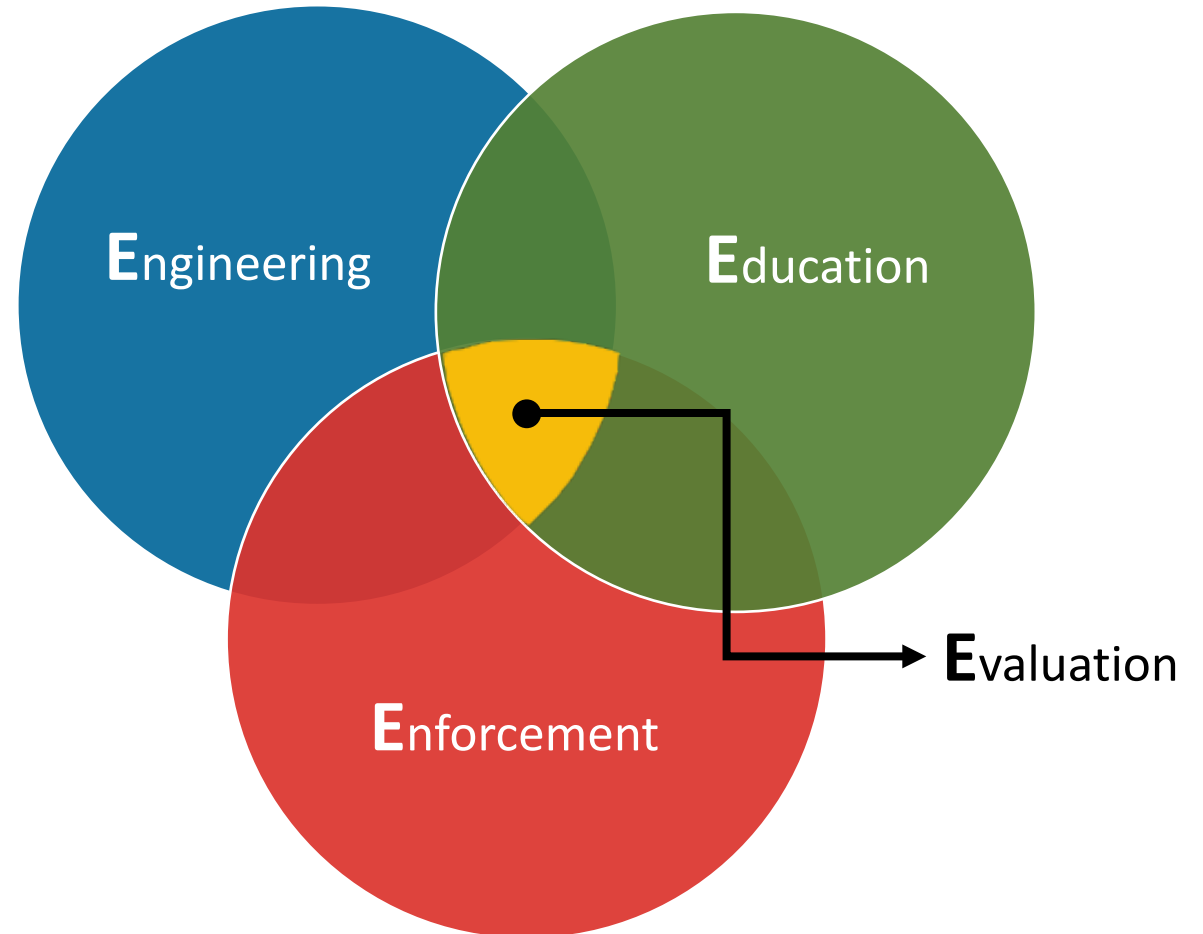
# Changing Culture of Drivers vs. Walkers



**High-Visibility  
Enforcement on  
Driver Compliance  
With Pedestrian  
Right-of-Way  
Laws**

U.S. Department of Transportation  
National Highway Traffic Safety Administration

★★★★★  
**NHTSA**  
www.nhtsa.gov



# Changing Culture of Drivers vs. Walkers



Focus on one behavior to monitor, measure and change

**IF**

Get more drivers to yield and stop for pedestrians in crosswalks...

**THEN**

...more pedestrians will cross in crosswalks.

# Three-County Footprint



## Best Foot Forward Partners



# New Expanded Counties







**Best Foot Forward**  
for pedestrian safety

# **Best Foot Forward Partnership with FDOT and Target Zero**



# What is Target Zero?

- Target Zero is a statewide initiative to reduce the number of transportation-related serious injuries and deaths across Florida to ZERO.
- This initiative focuses on improving how Florida connects, interacts, plans, designs, operates and maintains its transportation system.
- **The Best Foot Forward program in expanded counties will be funded through FDOT as a part of Target Zero.**



**Best Foot Forward**  
for pedestrian safety

# THE 4 E APPROACH

# Evaluate: Identifying the Crosswalks



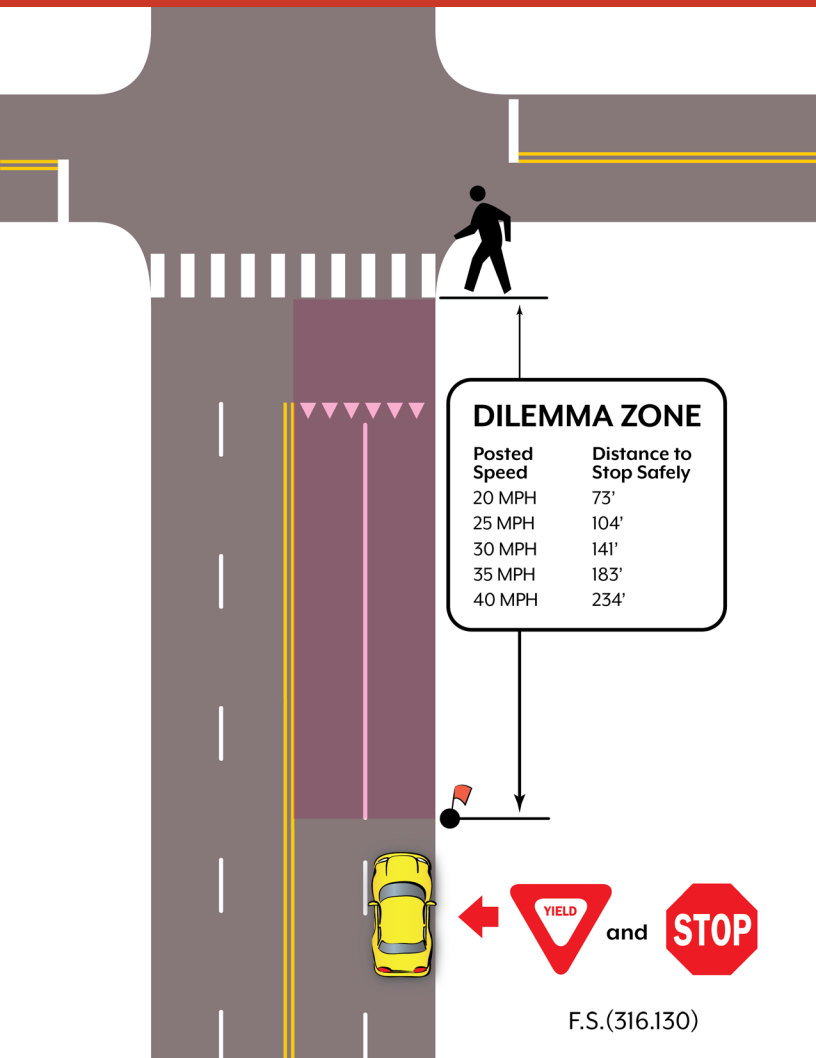
- Enforceable
- Engineering needs
- Cross section of road speeds
- Proximity to schools, LYNX bus stops or SunRail
- Located near high crash corridors
- Geographically dispersed



Scan to View



# Evaluate: Collect Baseline Data of Drivers Stopping for Pedestrians in the Crosswalk



Crosswalk	Baseline
International Dr. & Samoan Ct.	8%
Crosswalk	Baseline
Pine Hills Rd & Figwood Ln.	11%



# Enforcement: Operation Best Foot Forward



## Ten Years of Operations!



**3**  
Counties



**11**  
Law Enforcement  
Agencies



**592**  
Enforcement  
Details

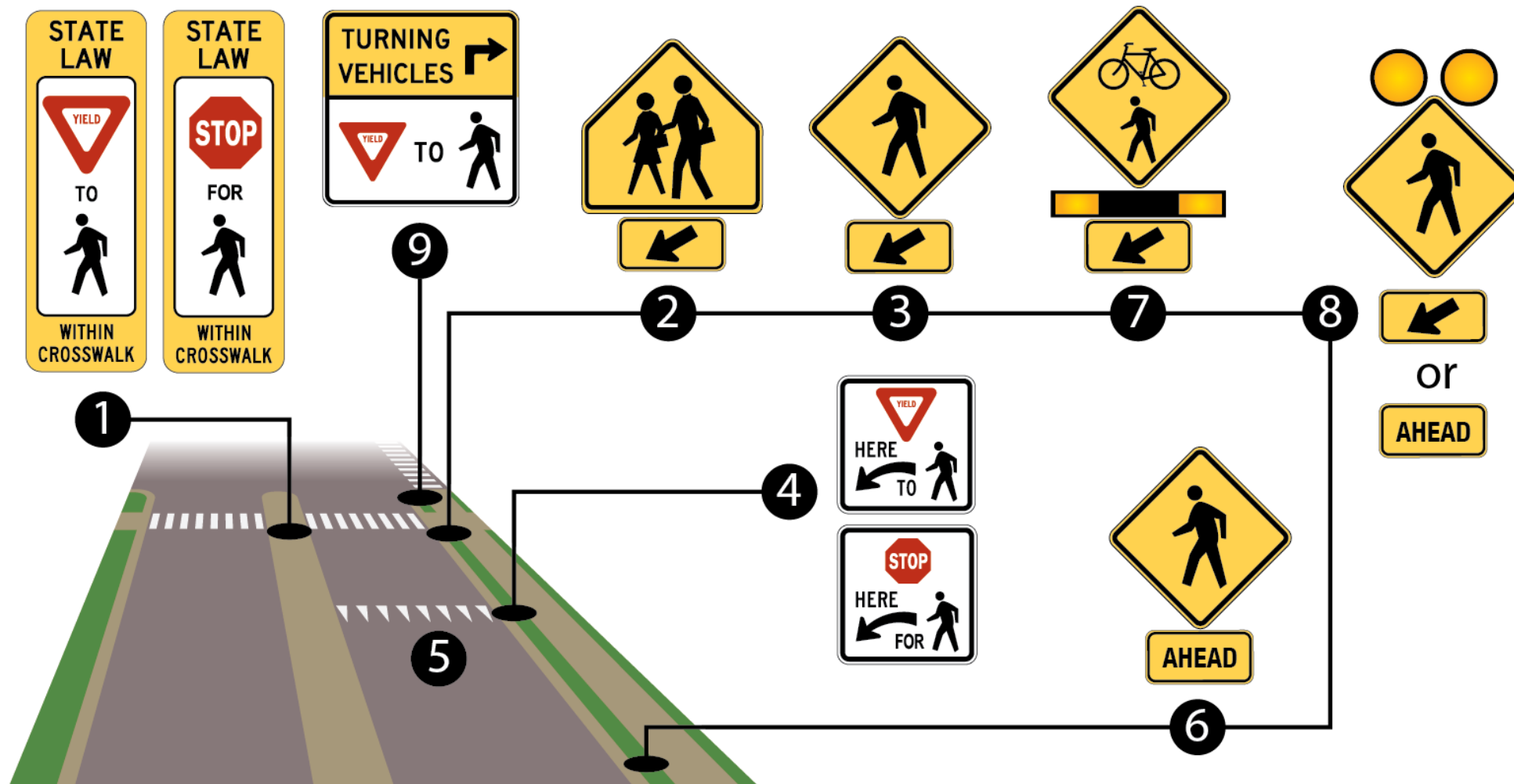


**11,489**  
Citations and  
Warnings

\*Through 22.09.30



**Engineer: Recommend and Install Low-Cost Engineering Changes**





# Educate: Through Outreach



School Education



Partner Outreach

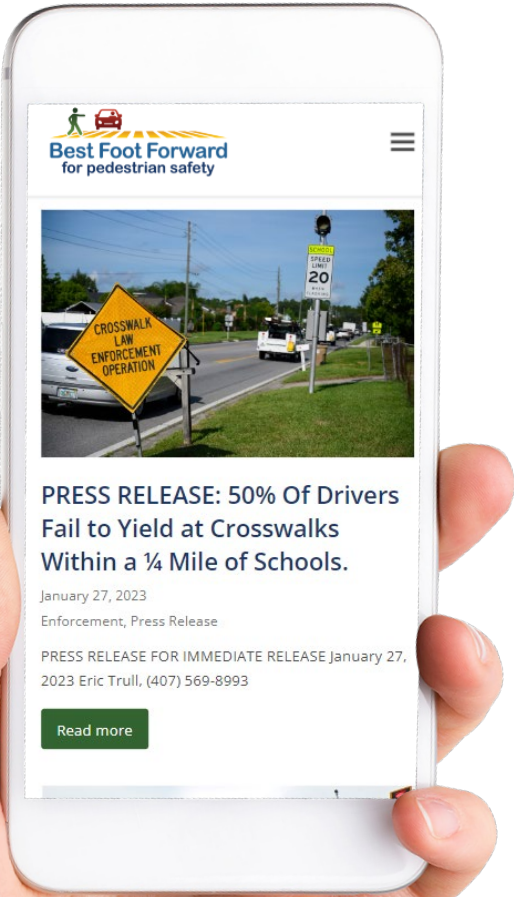


Events



Community Presentations

# Educate: Through Digital Channels



**\$6.6 million**  
in media value



Find us online at **BestFootCFL.org** & **@BestFootCFL**





**Best Foot Forward**  
for pedestrian safety

# PROGRAM IMPLEMENTATION

# Launching Best Foot Forward



## Establish a Local Steering Committee

- Identify a diverse group of interested partners
- Host meetings with staff and law enforcement to discuss county/municipality needs (locations and education needs)
- Work with elected officials to present program and adopt resolution

# Launching Best Foot Forward



## Garnering Law Enforcement Support

- Host training for Operation Best Foot Forward with each law enforcement agency
- Provide launch enforcement with educational resources to distribute in the community
- Coordinate warning phase for pre- and post-launch education in the community



# Launching Best Foot Forward



## Spread the Word about Pedestrian Safety

- Participate in community events
- Identify targeted outreach areas based on crosswalks identified by partners
- Distribute safety resources to partners in the community

# Launching Best Foot Forward



## Host Official Program Launch Event

- Invite new partners to kick-off and celebrate renewed commitment to safety
- Media event to announce program
- Opportunity to remind drivers to always stop for pedestrians



**Best Foot Forward**  
for pedestrian safety

# **ARE WE MAKING PROGRESS?**



# Progress to Date (2012-2023)



12,487

TOTAL CITATIONS  
AND WARNINGS



680

ENFORCEMENT  
DETAILS



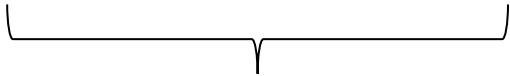
307

MONITORED  
CROSSWALKS



817

PRESENTATIONS  
AND EVENTS



Enforcement



Engineering



Education

# Tracking Progress: Percentage of Drivers Yielding to People Crossing



In 2012, only **17%** of drivers yielded at BFF crosswalks on roads 35mph or slower. Today, that number has risen to more than 52%.

On roads 40 mph or higher, the driver yield rate has risen from 2% to 43% over the past 11 years.



**43%**



# Tracking Progress: Success Stories



## Doverplum Rd. & San Remo Rd. – Osceola County

**Before – 26% Driver Yield Rate**



Doverplum Rd, Looking north | 2017

**After – 69% Driver Yield Rate**



Doverplum Rd., Looking north | 2021

# Tracking Progress: Success Stories



## Crystal Bowl Cir. at Casselberry ES – City of Casselberry

**Before – 36% Driver Yield Rate**



Crystal Bowl Cir., Looking west | December 2021

**After – 74% Driver Yield Rate**



Crystal Bowl Cir., Looking west | August 2022



# Tracking Progress: Success Stories



*Low-cost solutions to make it safer to cross the road for everyone of all ages and abilities*



**Osceola County**  
Accessible Push Button Installation



**Orange County**  
Push Button Extenders





**Best Foot Forward**  
for pedestrian safety

Thank you!

Emily Hanna, AICP, CPM

Executive Director

Bike/Walk Central Florida

[Emily@bikewalkcf.org](mailto:Emily@bikewalkcf.org)





## **River to Sea TPO Board Meeting September 27, 2023**

### **VI. PRESENTATION, STATUS REPORTS, AND DISCUSSION ITEMS**

#### **A. PRESENTATION AND DISCUSSION OF TPO REAPPORTIONMENT PLAN SCENARIOS**



## **River to Sea TPO Board Meeting September 27, 2023**

### **VI. PRESENTATION, STATUS REPORTS, AND DISCUSSION ITEMS**

#### **B. PRESENTATION AND DISCUSSION OF FLORIDA SUNSHINE LAW REFRESHER**





# Florida Sunshine Law

Presentation to the CAC/TCC  
September 13, 2023

# Four Basic Requirements

- 1 Meetings of boards or commissions must be open to the public
- 2 Reasonable notice of such meetings must be given
- 3 Meeting minutes must be taken
- 4 Venue must be accessible

# SUNSHINE LAW PURPOSE

The purpose of the Sunshine Law is to ensure that decisions by public bodies are made in an open forum accessible to members of the public.

*Myers v. News-Press Publishing Company, Inc.*, 514 So.2d 408 (Fla. 2nd DCA 1987).

“Decisions” are official actions which may include, but are not limited to:

- \* Recommendations
- \* Discussions
- \* Deliberations

# Florida Sunshine Law

## **PUBLIC MEETINGS:**

(F.S. 286.011)

“All meetings of any board or commission of any state agency or authority or of any agency or authority of any county, municipal corporation...at which official acts are to be taken.”



# Florida Sunshine Law

## WHAT IS A MEETING:

1. Any gathering, formal or informal, of two or more members of the same body to discuss some matter on which it is foreseeable that action will be taken by the body at some future point
2. Discussions and deliberations, as well as formal action taken by a body (Interactive communication)
3. No requirement that a quorum be present





## River to Sea TPO Board and Advisory Committees

**Advisory Boards (committees)** created pursuant to law or ordinance or otherwise established by public agencies **are subject to the Sunshine Law**

This applies equally to elected or appointed boards or commissions





# Florida Sunshine Law

- ▶ Discussions between two or more members about topics that might come up for action must take place in a **public meeting setting**
  - ✓ No discussions about potential action items in person, by phone, by email, by text messages, on social media, or by any other means of communication
- ▶ DO NOT USE “REPLY ALL”
- ▶ Must declare conflicts of interest

# Florida Sunshine Law

While an individual board member is not prohibited from discussing board business with staff or a non-board member, these individuals may not be used as a liaison to communicate information between board members. For example, a board member cannot ask staff to poll the other board members to determine their views on a board issue.



# Florida Sunshine Law

## Penalties

Any member of a board, commission, committee, or agency who **knowingly violates** the Sunshine Law is guilty of a misdemeanor of the second degree:

- ✓ Persons convicted of this may be sentenced to jail for up to 60 days and/or fined up to \$500
- ✓ An **unintentional violation** in a non-criminal infraction punishable by a fine of not more than \$500



# Questions?

**Pamela Blankenship**  
TPO Community Outreach  
Coordinator/Title VI Coordinator  
[Pblankenship@r2ctpo.org](mailto:Pblankenship@r2ctpo.org)  
386.226.0422 ext. 20416



## **River to Sea TPO Board Meeting September 27, 2023**

### **VI. PRESENTATION, STATUS REPORTS, AND DISCUSSION ITEMS** **C. PRESENTATION AND DISCUSSION OF TPO FY 2022/23** **PUBLIC OUTREACH SUMMARY**



# FY 2022/23

## River to Sea TPO

### Public Outreach Report

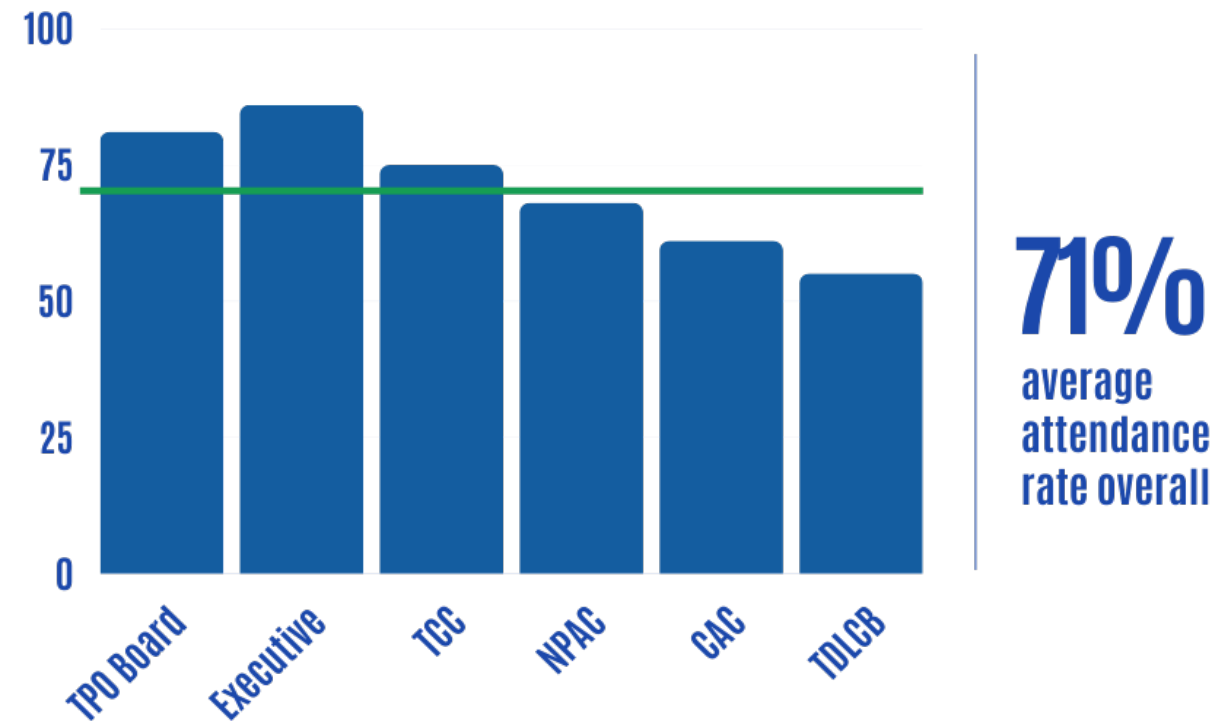


September 2023

# Committee/Board Meetings

- ▶ 80% attendance rate goal
  - ▶ Executive Committee: 86%
  - ▶ TPO Board: 81%
  - ▶ TCC: 75%
  - ▶ BPAC: 68%
  - ▶ CAC: 61%
  - ▶ TDLCB: 55%
- ▶ All meetings obtained a quorum

## A LOOK AT OUR NUMBERS



ATTENDANCE RATE FOR TPO BOARD AND ADVISORY COMMITTEES



# Committee/Board Meetings

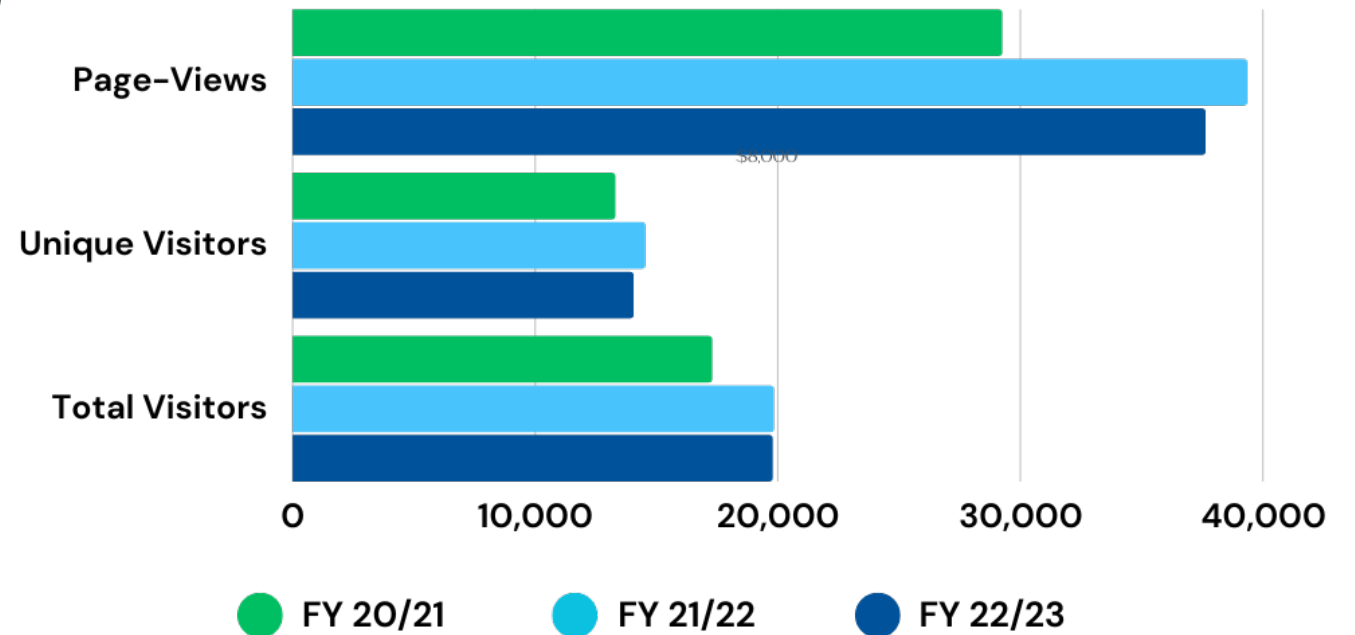
## Vacancies

- ▶ TPO Board: 0%
- ▶ Exec Committee: 0%
- ▶ TDLCB: 0%
- ▶ TCC: 22%
- ▶ CAC: 24%
- ▶ BPAC: 25%

# TPO Website

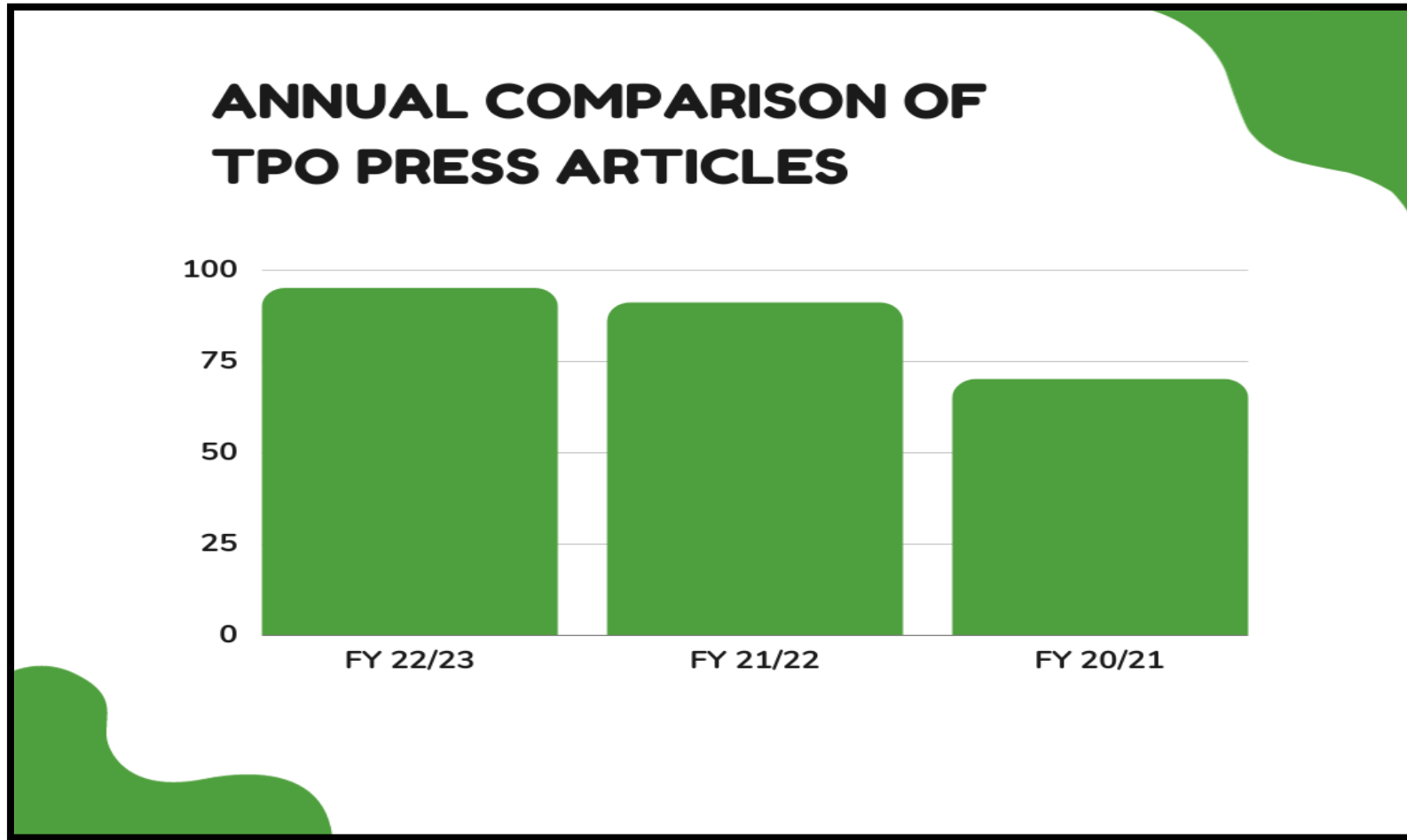
- ▶ [www.R2CTPO.org](http://www.R2CTPO.org)
- ▶ 19,751 visitors
  - ▶ 14,019 new users
- ▶ 37,583 page-views
- ▶ Most visited page: home page
- ▶ 2<sup>nd</sup> most visited page: Bicycle Suitability Maps (most downloaded item)
- ▶ 3<sup>rd</sup> most visited page: TPO Staff

## Website Statistics Comparison for FY 2020-2023



# Media, News Releases, Articles

TPO Scrapbook: 95 news articles/media mentions in FY 22/23

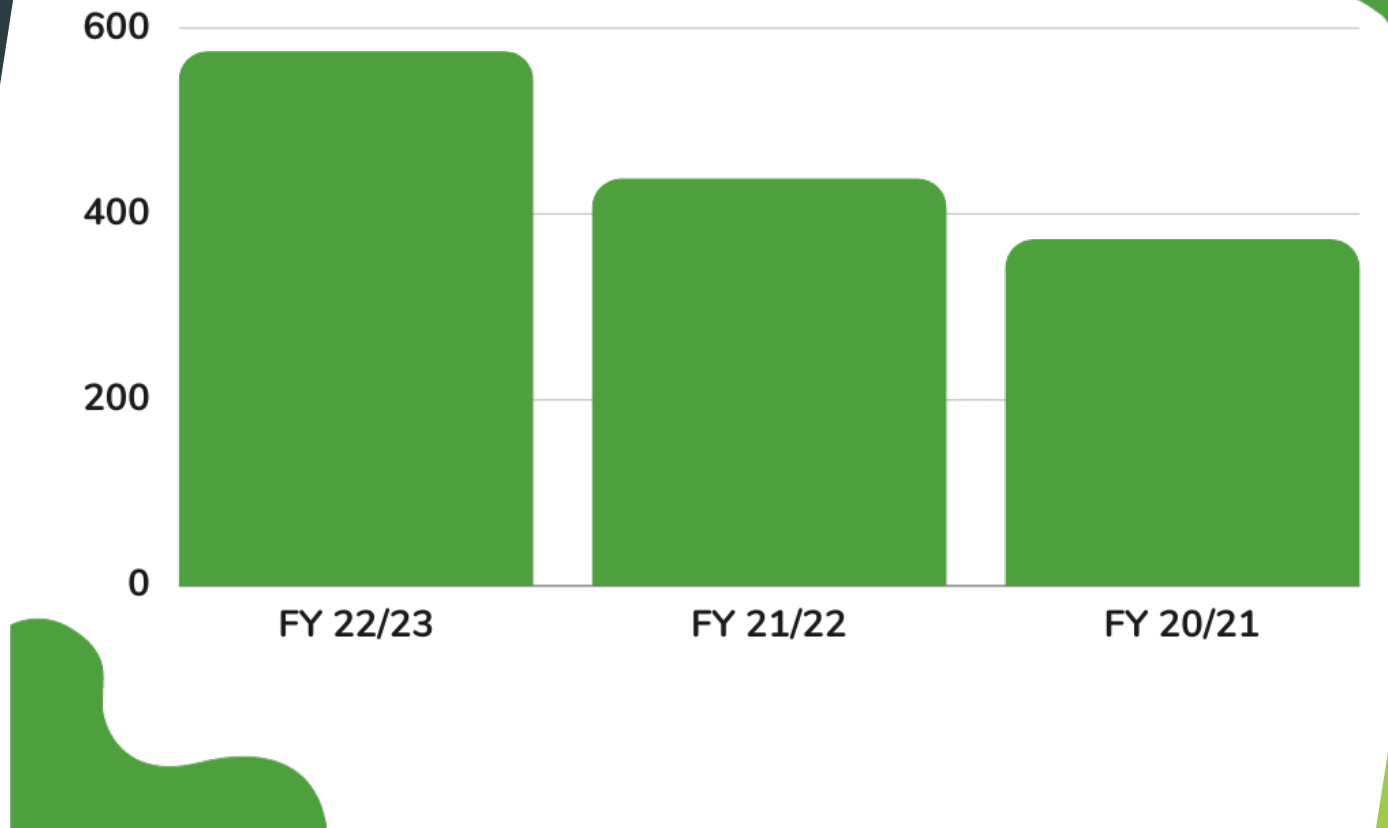




# Facebook

- ▶ [www.Facebook.com/RivertoSeaTPO](https://www.Facebook.com/RivertoSeaTPO)
- ▶ 574 followers
- ▶ Individual posts reached between 60 to 5,152 people
- ▶ 175 posts reaching 22,182 people

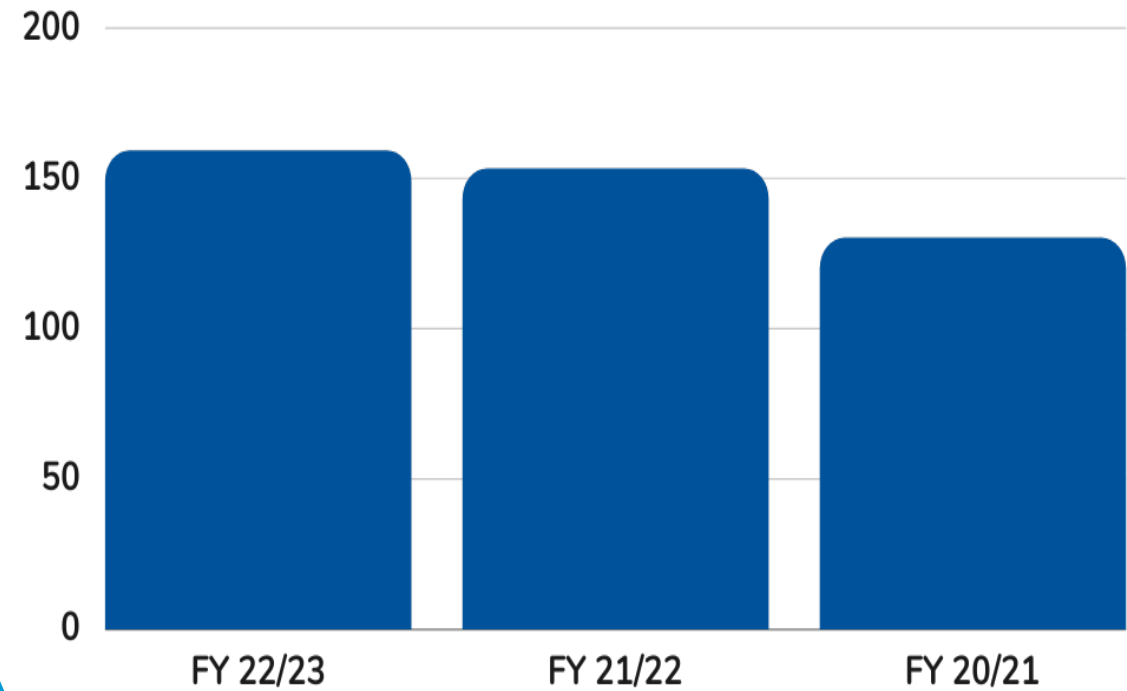
## FACEBOOK FOLLOWERS



# Twitter

- ▶ [www.Twitter.com/TelltheTPO](https://www.Twitter.com/TelltheTPO)
- ▶ 159 Followers
- ▶ 165 posts resulted in 16,457 impressions

## TWITTER FOLLOWERS



# Constant Contact Newsletter



- ▶ TPO Transportation Talk
- ▶ Sent to an average of 675 individuals, cities, counties, and organizations
- ▶ Average Open Rate: 32-39% (the number of emails opened vs. the number sent)
  - ▶ Transportation-related industries' average open rate is 26.63%
- ▶ Covers a variety of topics including Florida Bike Month, bicycle/pedestrian safety tips, transportation-related news of interest, and TPO activities



# Outreach & Events



Thirty-one (31) Community Outreach Events in FY 22/23 (an increase of 29% over the prior fiscal year)

► Partnered with FDOT for:

- Mobility Week
- Love to Ride Challenge
- Bicycle Lane Design Contest
- National Bicycle Month Kick-Off Press Conference
- Bunnell Health Fair
- Flagler County Buck Slip



# Flagler County Buck Slip

- ▶ Partnered with FDOT for the design and development of a buck slip
- ▶ In all Flagler County Tax Registration Renewals
- ▶ Over 70,000 mailings over a one-year period







# FACT FAIRS

- ▶ Families & Communities Together (FACT)
- ▶ Promote bicycle/pedestrian/driver safety
- ▶ Provide information on Distracted Driving
  - ▶ DeLand High School
  - ▶ Campbell Middle School
  - ▶ Heritage Middle School
  - ▶ New Smyrna Beach High School





# TPO Open House & Toy Drive

- ▶ More than 110 toys and gift cards were collected and donated to the Department of Children & Families



## ANNUAL TPO HOLIDAY OPEN HOUSE & TOY DRIVE

🎀 WEDNESDAY, DECEMBER 7, 2022 🎀

4:00 P.M. - 6:00 P.M.

Don't forget to bring a new, unwrapped gift for an infant, child, or teen to benefit the Department of Children and Families

LIGHT REFRESHMENTS WILL BE SERVED

RIVER TO SEA TPO CONFERENCE ROOM

2570 W. INTERNATIONAL SPEEDWAY BLVD.  
SUITE 100  
DAYTONA BEACH, FL 32114

RSVP to  
[PBLANKENSHIP@R2CTPO.ORG](mailto:PBLANKENSHIP@R2CTPO.ORG)





# Port Orange Family Days

- Focused on educating people about bicycle and pedestrian safety
- Fit and donated 267 bicycle helmets





# Flagler County Helmet Fittings

- ▶ 21<sup>st</sup> Century Community Learning Camp (CLCC): 117 helmets
- ▶ Flagler County Summer Camp: 125 helmets
- ▶ Vincent's Clubhouse: 12 helmets





# White Cane & Pedestrian Safety Awareness Day

- ▶ Proclamation by the City of Daytona Beach on October 28, 2022
- ▶ TPO staffed a table with safety information
- ▶ Walk blindfolded across an intersection





# Health Fairs & Summits

- ▶ Department of Health Family Fun Fair – Deltona – partnered with reThink Your Commute
- ▶ Bunnell Health Fair – partnered with FDOT
- ▶ One Voice Volusia Health & Human Services Summit





# What's Next?

- ▶ **Safe Streets and Roads for All Grant – Comprehensive Safety Action Plan Development**
  - ▶ Target Zero
- ▶ **College Pilot Project for Distracted Driving with FDOT**
- ▶ **Partnership with Homeless Shelters – bicycle/pedestrian safety**
- ▶ **Library Partnerships for helmets**
  - ▶ Deltona Library
  - ▶ DeBary Library
  - ▶ John H Dickerson Library
  - ▶ Hope Place Library



# Questions?

**Pamela Blankenship**

TPO Community Outreach Coordinator &  
Title VI Coordinator

[Pblankenship@r2ctpo.org](mailto:Pblankenship@r2ctpo.org)

386.226.0422 ext. 20416



## **River to Sea TPO Board Meeting September 27, 2023**

### **VI. PRESENTATION, STATUS REPORTS, AND DISCUSSION ITEMS**

#### **D. FDOT REPORT**



## **River to Sea TPO Board Meeting September 27, 2023**

### **VII. EXECUTIVE DIRECTOR'S REPORT**





## **River to Sea TPO Board Meeting September 27, 2023**

### **VIII. RIVER TO SEA TPO BOARD MEMBER COMMENTS**



## **River to Sea TPO Board Meeting September 27, 2023**

### **IX. RIVER TO SEA TPO CHAIRPERSON COMMENTS**



## **River to Sea TPO Board Meeting September 27, 2023**

### **X. INFORMATION ITEMS**

Bicycle/Pedestrian Advisory Committee Attendance Record – 2023

Citizens Advisory Committee Attendance Record – 2023

Technical Coordinating Committee Attendance Record– 2023

River to Sea TPO Outreach and Activities

Upcoming Events Flyer

Volusia and Flagler County Construction Reports

FDOT Work Program Public Hearing Flyer



## **River to Sea TPO Board Meeting September 27, 2023**

### **XI. ADJOURNMENT**

The next TPO Board meeting will be on October 25, 2023